

COUNCIL TURNS DOWN VOTE ON TERM

Tomorrow Night's Show Takes Camp Borden By Storm

EVERY CENT GOES TO WAR
CHARITIES, NO EXPENSES
TAKEN OUT

WILL BE "TOPS"

A great deal of interest is being shown in the show, to be presented by the L.S.R. Concert Party, of Camp Borden, which the Lions club is bringing to the town hall tomorrow evening.

Every cent of the ticket money goes to Red Cross and soldiers' comforts work, and that is why the price of the tickets has been set at \$1.75 cents and 50 cents. A person can buy the tickets, whether sure of being able to attend the show or not, with the knowledge that every cent is going to these worthy objects.

Expenses of the evening are being paid by the Lions club. Members of the L.S.R. Concert Party are giving their services free. Members of the Lions club are going to Camp Borden for the 25 players and are taking them back again. The Lions will also entertain the players at supper before the play.

The L.S.R. Concert Party made

IRISH PARADE THROUGH NEWMARKET SUNDAY

Lieut.-Col. L. H. Nelles, D.S.O., and about 700 men of the Irish regiment, non-permanent active militia, will parade through Newmarket on Sunday afternoon.

Mayor Dr. S. J. Boyd and members of the town council have been asked to take the salute at the King George with the mayor were made hotel at 2 p.m. Arrangements by Lieut. L. J. Heagerty, director of the St. John's aviation school.

A highly successful presentation of their show at Camp Borden on Monday evening. This was the show's premiere, presented in the Y.M.C.A. but before an overflow audience.

The show was just one hit after another, including a Hillbilly band, a wild west act, expert yodelling, solos and the play, "The Sick Parade," written and directed by Sgt. Pearson, the guiding genius of the Lake Superior regiment entertainers.

Times Are Challenge To Women Says Mrs. Aitken

INSTITUTE FAIR MAKES
\$200, OPENED BY MRS.
W. H. S. CANE

A spectacular patriotic tableau, put on by N.C.O.'s from the instructional staff of the military training camp, assisted by Nursing Sister Mrs. Ross Evans, D.S.O., and Mrs. Marie Draper, D.S.O., marked the opening of the annual Women's Institute fair last Thursday afternoon on the ground floor of the town hall, when the hall was filled to overflowing, with a number having to stand at the back of the hall. The fair was under the auspices of the war work committee of the Newmarket Institute.

The party of soldiers marched to the platform in slow time, took up their positions in arrowhead formation, the trumpeter sounded the Last Post and Reveille, while the party stood at general salute. Mrs. Lyons sang "There'll

PHEASANT SEASON IS AT HAND IN YORK

There will be an open season for pheasants on Oct. 25 and 26 in East Gwillimbury, Whitby, Georgina, King, Markham and Vaughan townships. Oct. 25, 26 and Nov. 1 are the dates for North Gwillimbury.

"No shooting" signs may be obtained at The Era office for ten cents each.

LUCK AND HUNT STAR AGAINST ST. ANDREW'S

The Newmarket high school senior rugby team captured the third straight victory by defeating St. Andrew's college seconds 9-4 in Newmarket on Wednesday last week.

Jack Luck scored all the nine points for the winners. With only five minutes to play he raced for a touchdown. Gordon Hunt also starred for Newmarket.

Town Hall Gets New Chairs, Office May Be Renovated

CLERK'S "DUNGEON" MAY
BE MADE OVER, SAID
TO BE FIRE-TRAP

Authority of the town council for the expenditure of \$125 for the purchase of chairs for the town hall was given to Councillor A. V. Higginson, chairman of the property committee, at a town council meeting Monday evening.

"Some of these benches are going to break and we are going to be liable," said Mr. Higginson. "Will you put them in while the badminton club is moving the chairs around?" asked Councillor A. D. Evans.

"I must compliment them on the handling of the chairs there now," said Mr. Higginson. "It is a lot better now."

Councillor Wm. Dixon asked if the market floor in the town hall should be strengthened. "There is quite a lot of marching going on," he said. "We thought a year ago the floor was perhaps not strong enough for market purposes. I am afraid someone is going to find himself in the basement."

N. L. Mathews, K. C., clerk and solicitor, asked that the property committee improve the clerk's office. He called it a "dungeon."

"I have satisfied myself that the town's records are in a fire-trap," said Councillor Wm. Dixon.

Mayor Dr. S. J. Boyd said that he would be glad to look into the question with the property committee. Mr. Higginson invited the mayor to join the committee on a tour of inspection.

RUGBY SENIORS WIN 11-7

On Tuesday afternoon the Newmarket high school senior rugby team defeated St. Andrew's College 11-7 at St. Andrew's.

This afternoon the Newmarket high school juniors will play a St. Andrew's team, and on Friday afternoon the intermediates will play a Pickering team.

town hall on the southwest corner at the second-storey level to make storage rooms for the chairs and to avoid damaging them in taking them up and downstairs.

HOCKEY ENTHUSIASTS MEET MONDAY NIGHT

The annual meeting of the Newmarket hockey club will be held Monday night, Oct. 28, at 8:30 p.m., in the council chambers.

All of the present officers and executive and those interested in hockey for the coming season are requested to be on hand for this important meeting, when the election of officers will take place and the discussion of the prospects for the coming season will be in order.

Newmarket will probably be in Junior C again, with last year's smart team practically intact and some reinforcing talent understood to have been obtained. Coaching duties will again be in the capable hands of Charlie Rowntree. Present officers are C. W. Holmes, president, Joe Spillette, vice-president, Frank Bowser, 2nd vice-president, Frank Courtney, secretary, and A. C. West, treasurer.

WANTS PUBLIC TO DECIDE



Councillor D. O. Mungovan moved in town council on Monday evening that the council submit, as permitted by the legislation, the question of a one-year or two-year term for the next and possibly subsequent town councils to a vote of the citizens on Dec. 2. The motion was defeated 6-3.

EXPERIENCED PUBLIC MEN ADVISE VOTE

Coming out of a long-maintained silence on municipal affairs, Dr. L. W. Dales, ex-reeve, in a statement in the Toronto Star yesterday, issued a warning to his fellow citizens to watch out lest they lose their hard-earned rights.

Dr. Dales was quoted as saying that a council "not interested in warming their political seats" would grant a plebiscite and "not pass the blame over to individuals who are not in a position to leave their business and present a signed petition to stall this political move."

J. O. Little, former deputy-reeve and ex-warden, said that the council would be wise to submit the question to the people and "avoid any misunderstanding."

BRITAIN'S DEFENCES SHOWN AT STRAND

Mayor Dr. S. J. Boyd, representatives of the teaching profession, the ministry and the local press attended a preview at the Strand theatre Wednesday afternoon of "Britain at Bay," a short and thrilling picture, showing the defence of the British Isles, as narrated by J. B. Priestley, the famous writer of "The Good Companions."

The national release date is Friday, Oct. 25, and the picture will be shown here next Wednesday and Thursday, Oct. 30 and 31.

HYDRO POWER BILL SOARS IN SEPTEMBER

The September account of the Ontario Hydro-Electric Power Commission was \$3,820.90, as presented at a town council meeting Monday evening.

"It is up \$200 over September last year, and it is up \$500 over the previous month of this year," Councillor Arthur Evans, chairman of the water and light committee, commented.

Mr. Evans said that a combination of circumstances had put the peak up on the particular day. If it had not been for the town's arrangement for the sale of off-peak power, the peak would be considerably higher, he said.

REACH \$3,800
The Red Cross drive has reached \$3,800, Chairman H. E. Lambert said today. The lists are not closed yet.

Coming Events

(Coming Events notices cost little, a cent a word per week, minimum charge 25 cents a week.)

Friday, Nov. 1—Dance, under the auspices of the Red Cross Society, this year, instead of the Hospital Aid, in the high school auditorium at 9 p.m., 12.50. Art West's orchestra, 11.50 a couple. Please reserve the date. (123)

Friday, Nov. 1—Don't forget the Red Cross dance, and to be sure of a good time visit Embassy Beauty Salon first. (123)

Thursday, Nov. 7—Market Basket, St. Paul's Memorial hall. (2w38)

Friday, Nov. 8—The Women's Association of Trinity United church will hold a talent sale and afternoon tea in the basement of the church at 3 p.m. (2w38)

Friday, Nov. 29—Alumni dance at Newmarket high school, Art West's orchestra. Music starts at 9 p.m. D.S.T. (2w38)

Ray Mitchell's barber-shop, south of post office, welcomes officers and men of the training camp. Norman Davison has moved his business to this shop. (123)

STATEMENT BY THE MAYOR

If the council by a majority vote try to save a few dollars as a WAR-TIME ECONOMY by having an election every two years for the duration of the war, you could hardly criticize us for endeavoring to save \$150 of the town money.

Most of us feel that the war is costing us plenty and welcome a saving, be it ever so small.

It is not as though we were electing ourselves for two years. Any citizen may run who wants to and be elected for two years.

On the other hand the citizens have the privilege of getting up a petition of five per cent of the voters, which amounts to about a hundred names. This petition would ensure a vote, which may bring the term back to one year as formerly.

S. J. Boyd, M. D.,
Mayor.

"DON'T CHANGE A WINNING GAME" - Three Days Grace

(An Editorial)

Don't change a winning team. That is a rule followed by successful coaches and Newmarket people have made few changes in their town council personnel in recent years, no doubt in tribute to the work done by these councils.

Don't change a winning game. That is another rule of sport. "Big Bill" Tilden, the tennis wizard, always emphasized this rule when he taught tennis to others. Don't change a winning game. If you are playing an aggressive net game and are winning, don't change to a defensive baseline game.

The rule is good in municipal affairs too. Under the close supervision of the people provided by annual elections, successive town councils have conducted the town's affairs sometimes reasonably well and sometimes much better than that. The town weathered the depression of the thirties.

As the result of the wisdom and foresight of one of the greatest of Newmarket's municipal men, P. W. Pearson, the town nearly 20 years ago adopted the serial debenture plan which has in recent years cut the town's debt in two.

With this lightening of the capital debt burden, the tax rate has gone downward, not rapidly, but surely. Recent councils have not rushed into new obligations and as a result Newmarket is rapidly heading towards a highly enviable financial position.

This has been achieved under the annual election system. The people have more often used the election to express approval than disapproval, but always there has been the annual election, the opportunity for the people who pay the taxes to approve or disapprove of those who spend the money. Wisdom would say, Don't change a winning game. Don't throw away the annual election lightly. Don't take your hands off the controls, off the purse-strings.

The annual election is taking the tax-rate downward. Keep it moving in that direction.

If a tennis-player is losing, he should change his game, Tilden always advised. If Newmarket were not moving satisfactorily forward toward a good financial position, it would be wise to change the game, but don't change a winning game seems the rule to observe in the present instance.

However, the question at the moment is not whether the next council should be elected for one year or two years (with no legislative assurance given about subsequent councils), but whether the public should have the opportunity to decide that question. The Era believes, as do many leading citizens, that the people, not the council, should decide that question. The council has refused to give them that opportunity. The public has only three days to secure that right by petition. Will the public do it or will it let the question go by default?

Executors Object To Use Of Land For Auto Park

COUNCILLOR SPILLETTE STATES THAT EXECUTORS ARE OBJECTING

Executors of the Widdifield estate object to the use of Widdifield park, between Timothy and Water Sts., as a parking place, Councillor J. L. Spillette informed the town council on Monday evening.

"The executors claim several violations of the terms of gift," said Mr. Spillette. "It is probably history to you gentlemen that it was given for a playground. They are absolutely opposed to it being used as a parking place."

"It is not suitable for a playground," said Mayor Dr. S. J. Boyd.

Mayor Boyd said that "they are welcome to have it back." Clerk N. L. Mathews, K. C., commented that the improvements had been made while the town held the property, without cost to the estate.

"If you accept it, you must use it as a playground," said Mr. Spillette.

"The Lions made a fine park and it isn't used very much," said Dr. Boyd. "Why should we make another?"

"I would be in favor of giving it back to them," said Mr. Vale. Councillor D. O. Mungovan suggested turning the park over to the Newmarket Horticultural Society.

"Mr. Bowser made a good job of the Lions club park," commented Reeve Fred. A. Lundy.

JEAN DAVIS SINGS

Miss Jean Davis will be guest soloist at the Lions club on Monday evening. The members' ladies are invited to "drop in" for the entertainment part of the evening.

"Don't forget that when it is made into a garden it has to be kept up," said the mayor.

"The Lions will probably be coming to you this year asking the town to take over their park," said Mr. Bowser. He stated that there was a \$7,000 investment in the Lions park.

"Don't forget that Widdifield park has cost us about \$1,000 during the time we have had it," said Mr. Mathews. "We have lost about \$100 a year in taxes."

"If we gave it back they would have to pay the arrears of taxes," said Dr. Boyd.

"Certainly not," said Mr. Spillette.

Councillor Wm. Dixon expressed the belief that it could be made into a playground. Councillor Arthur Evans said that it could be made into a beautiful garden.

"How could you make it into both a playground and a garden?" asked Reeve Lundy.

Councillors A. V. Higginson and J. L. Spillette were named a committee to interview the Widdifield estate executors.

Mr. Mathews stated during the discussion that the deed of transfer to the town had never been registered.

JOINS R.C.A.F.



No. 1 graduate of the Newmarket militia training centre is Victor LeGear, Barrie, who was attached in camp to the Grey and Simcoe Foresters.

In camp only a little over a week, Pte. LeGear received a call from the R.C.A.F. and was immediately "demobilized" to report for duty in Toronto last Friday.

He will train as a pilot. Volunteering for the air force in June, he passed his medical examination on Sept. 28, but as a 21-year-old had to report for training at Newmarket on Oct. 9.

He is the son of Mrs. A. M. LeGear, Barrie and was delighted when the call came. He left the camp with the good wishes of the O.C., Lieut.-Col. R. B. Harkness, D.S.O., Major B. H. Geary, V.C., second-in-command, and his other officers.

MAYOR GIVES FIRST \$5 TO CAMP COMMITTEE

A Citizens' Committee for Military Camp No. 23 (Newmarket) was formed at a meeting in the town council chamber last evening. The meeting was called by Mayor Dr. S. J. Boyd, who made the first contribution, a gift of \$5, to its funds.

Officers were named as follows: president, A. C. West, secretary, A. N. Belugin, treasurer, Frank Bowser.

The ladies present were named, together with representatives of the Newmarket Women's Institute, as an interior decorating committee.

Officers from the camp present were Major B. H. Geary, V. C., Lieut. G. E. Patton and Lieut. C. S. Smythe.

Others present included Mrs. F. Fisher, Mrs. Wm. Vail, Mrs. W. J. Davidson, Mrs. Cecil Grant, all of Keswick, Frank Tate, Mrs. Elmer Fry, Mrs. Frank Tate, all of Sharon, Mrs. Stanley Sheppard, Mrs. J. Bate, Stanley Sheppard, all of Holland Landing, Major Alex. McKenzie, Woodbridge, Alex. Eves, J. E. Nesbitt, Fred A. Lundy, all of Newmarket, and Rev. A. J. Forte, Roche's Point.

The ladies will visit the camp on Sunday afternoon and see the needs for themselves.

Rev. A. J. Forte, Roche's Point, brought to the meeting with him a radio, which he gave to the camp.

MIGHT IMPROVE WATER THROUGH FILTRATION

The town has adequate water supplies for the present, Councillor Arthur D. Evans, chairman of the water and light committee, reported to the town council on Monday evening.

Mr. Evans said that Colter St. well had been cleaned out and the flow increased from 30 gallons a minute to 60 gallons, and that in addition the town had the 50 gallons or more a minute developed from an abandoned test-hole at the waterworks.

Stating that all the water developed in the neighborhood of the waterworks is unfiltered, Mr. Evans raised the question as to whether the town should buy filtration equipment and replace the present pumping equipment at a possible cost of \$5,000.

NO ACTION TAKEN YET FOR LOCAL UNIT

While Newmarket and Aurora men who have been drilling with the Queen's York Rangers for the past two months have not yet been taken on the strength, it is pointed out that the boys of the unit last year drilled all winter without uniforms but did not get discouraged.

It is hoped, however, that these boys will be given full standing and uniforms shortly.

Council Refuses To Arrange Ballot On Two-Year Term, 6-3

PUBLIC HAVE ONLY TILL MONDAY TO GET UP
PETITION TO FORCE VOTE ON COUNCIL
TERM QUESTION

DIXON DEMANDS RECORDED VOTE

If Newmarket voters are to have a chance to pass on a one-year or two-year term for the next and possibly subsequent town councils, five per cent of the voters will have to present a petition by next Monday.

A majority of the town council voted down a motion presented by Councillor D. O. Mungovan to put the question before the voters on polling-day.

Councillor Wm. Dixon called for a recorded vote. Yeas were: Dixon, Higginson, Mungovan. Nays were: Vale, Bowser, Spillette, Evans, Lundy and Boyd.

N. L. Mathews, K. C., clerk and solicitor, was asked to explain the legislation regarding the two-year term.

"We have an election the first Monday in December," he stated. "The council then elected remains in office two years if nothing is done. The council may submit the question to the people, or, if the council doesn't, five per cent of the voters may petition for a vote."

Mr. Mathews stated that if the council arranged to have a vote on the question, and the people gave the council an acclamation, then they would be putting the town to an expense for the vote on the one question.

"If we don't submit it, five per cent of the people will have to submit a petition by next Monday," said Mr. Mungovan. "I don't think that they are likely to do that, because we have had difficulty in understanding the law and the public are not likely to realize what it is all about in time."

"I think an election is one expense that we can well afford," said Mr. Mungovan. "So I take pleasure in moving, seconded by Mr. Bowser, that it be submitted to the people."

"I am in favor of a two-year term for councils," said Deputy-Reeve Joseph Vale. "Parliament and the legislature are elected for five years. So I will vote against the motion."

"The act is a fool act from the beginning," said Reeve Fred A. Lundy. "I would be in favor of a vote in case there was an election anyway. But I don't think we should put the public to that expenditure if there is no election."

"I am in favor of the resolution," said Councillor Wm. Dixon. "It might be the means of giving us an election, which is what we need."

Councillor Arthur D. Evans said that the best system would be the election of half the council each year for two years. It would give more continuity, he said.

Councillor Frank Bowser, who had seconded Mr. Mungovan's resolution, said that he saw it in a different light, in view of the possibility of having a vote on this question alone and causing unnecessary expense.

In reply to a question from Mr. Mungovan, Mr. Mathews said that the expense of a vote on this question, if there was no contest for the council seats, would be about \$150.

"Let's get away from the idea that there will be no election," said Mr. Dixon.

"There is lots of time for the public to get up a petition," said one councillor. "If the public asks for a vote by petition, then we cannot be blamed for the expense," said someone else.

Mr. Mathews estimated that five per cent of the voters, required for a petition, would be about 125.

CAT BURGLARS GET AWAY WITH MONEY FROM THREE NEWMARKET HOMES EARLY TODAY

There were three break-ins early this morning on the east side of the town. Chief Constable James Sloss ascribed them to "cat burglars."

The burglars entered by windows and in each instance took money.

Newmarket police are at work on these cases and are on the look-out for any repetition.

IS 91 YEARS TODAY

Mrs. E. J. Davis, Sr., is celebrating her 91st birthday today.

INVITE SOLDIERS TO JOIN BADMINTON CLUB

Newmarket badminton club was granted the use of the town hall, when not otherwise in use, for the winter season, at a town council meeting Monday evening. A letter from Ben Wilson, president, stated that officers and men of the permanent training staff at the military training camp had been invited to join the club.

The Newmarket Era

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142 MAIN ST., NEWMARKET

THURSDAY, OCTOBER 24TH, 1940

COUNCIL VOTES AGAINST REFERENDUM

By a vote of 6-3 Newmarket's town council—and a good council too—decided on Monday evening not to put before the voters on polling day, the first Monday in December (if any), the question whether the council then elected should be in office for one year or two years. One councillor remarked that there would be "lots of time" before next Monday (the deadline for a petition) for the public to get up a petition for such a vote. The majority of the councillors took the position that the council was likely to receive an acclamation and that a vote on the two-year term would then be the only reason for the voters to go to the polls. They did not wish to put the public to that expense, estimated at \$150. This would be spent, we suppose, for preading officers and polling-clerks and polling-station rentals, all of it going to town people.

Councillors D. O. Mungovan, Wm. Dixon and A. V. Higginson voted to put the question before the people. Mr. Mungovan said that an "election is one expense that we can well afford." Mr. Dixon argued that a vote on the two-year term might be the cause of a contest for the council seats, which, he said, would be a good thing. We think Mr. Dixon quite right. An election is a good thing, not because the town needs a change in its council personnel but because it needs as frequently as possible the public attention to municipal affairs that accompanies an election. The council might manage the town's affairs more efficiently without ever referring to the public for advice, criticism or approval, but that is not the democratic way. Democratic government is an educational process, with government and people keeping as close together as possible in ideas and aims.

Why should a council which has been debating the expenditure of \$50,000 for a new deep well hesitate about the expenditure of \$150 for the cost of the extra ballot-papers in case of a contest for council seats) to let the public determine whether there are to be annual elections or biennial elections in future? We can't help but think that the council's real intention was to promote the two-year council term. One councillor, in fact, put his vote on that basis, and we admire his honesty. Deputy-Reeve Joseph Vale said: "I am in favor of the two-year term for councils. So I will vote against the motion." However, all councillors who favor a two-year term might have said: "We favor a two-year term, but we believe that the decision should lie with the people. We will give them the chance to decide the question and we can try to persuade them that we are right."

CENSOR COULD HAVE STOPPED ALL THE FUSS

The Toronto Telegram makes a good point, in defence of Mr. Hanson, when it says that the Hanson speech about increased British air training in Canada was released for publication throughout Canada by the censor at Ottawa after a 45-minute delay. It suggests that during that time the government may have been consulted and decided to let the Hanson speech go. Was it reasonable for the censor to release for publication "secret" information that would be helpful to the enemy? It seems to us like an official effort to make a scapegoat of Mr. Hanson. The government broadcast the information among newspaper men and civil servants, telling them that it was a big secret. Mr. Hanson broadcast it to a Charlottetown audience. Then the censor broadcast it to all newspapers in Canada. Was "Mr. Hanson's indiscretion" in exposing himself to the cleverness of his political enemies?

MORE COMPARISONS

Stern words are offered to the men of Midland in the Free Press-Herald of that town: "Are the men of Midland going to allow the women to do their job for them? Do they need to be bombed to realize that there is a war on, and that the Red Cross work must be carried through?" The article states that "after three weeks less than \$2,000 of the \$3,500 or \$4,000 hoped for has been realized." It seems that the ladies of the town are taking over the job from men canvassers and are going out to make "the calls the men have shirked." Last week we compared Newmarket with two municipalities which seemed to have done better, but Newmarket is a much smaller town than Midland and has still produced a better result. Midland had a Y.M.C.A. campaign (both for local and war purposes) immediately preceding or overlapping with the Red Cross campaign. The "Y" campaign brought in \$3,375, of which \$2,800 was for local purposes and the balance for soldiers' work.

Newmarket people and their soldier visitors also did well last week for the Newmarket Boy Scouts Association. Newmarket netted about \$13, compared with a net of \$94 for Bracebridge and a net of \$75 for Brampton (evidently exhausted after its great war charities drive), while Newmarket Scouts sold \$27 worth of apples (or \$32 worth after transportation was added) for \$140. The Scouts are promising young men among the Newmarket Scouts.

Newmarket's true "comparable town," in population, industry, distance from Toronto, we think, is Bowmanville, and we find Red Cross and Boy Scout collections in Newmarket and Bowmanville

almost exactly the same. Red Cross collections up to last Wednesday in Bowmanville were \$3,673. In Newmarket they were \$3,700. Bowmanville's Boy Scout gross collections were \$142.91. Newmarket's were \$146.22. The Bowmanville Red Cross is a little disappointed with progress made so far towards its \$5,500 objective, but recalls that in 1915 Bowmanville people gave \$15,000 in two days for patriotic purposes and is resolved to keep its books open this time until the objective is reached. Like Newmarket, Bowmanville hasn't published a list of Red Cross contributions.

"POP. 8,527"

Growth and progress are a law of life. The child grows. The man progresses. The world doesn't grow, but we believe that the people on it progress. So it is that man's happiness is more likely to be combined with a growing business, a growing town, a growing country. There is always a thrill in reading about expansion, about the town or city or country that is going ahead. There is an interesting article in the October issue of "Canadian Business," published by the Canadian Chamber of Commerce, Montreal, about our neighbor, the town of Barrie. The article is called "Pop. 8,527."

One of the first points that catches the eye is an illustration of a Barrie corner with road-signs pointing, in one direction, to Collingwood, Penetang and Wasaga Beach, and, in another, to Aurora and Toronto. Newmarket should not be omitted just because this town is nicely off the highway. There is advertising which our town is losing. Our board of trade could get in touch with the provincial department of highways and see that the word "Newmarket" appears on all possible highway signs.

We will pick out some of the interesting points: "It is estimated that Barrie has about 35 per cent retired oldsters, mostly farmers and some railway pensioners." There are four retired farmers on the 15-man Barrie town council. Young merchants have broken into municipal life recently with the purpose of "pushing Barrie's advantages to the town's interests." Projected improvements include "added parking facilities which will bring the town more of the trade which passes it by because of inadequate facilities for getting out of the car and going shopping. A parking lot is to be built behind Barrie's main street, a lot large enough to take 600 cars off the closely parked main street. This will alleviate traffic conditions and allow passing cars to stop on main street or park within a block of the stores." A project of that sort is of interest to Newmarket.

The C. N. R. is the largest employer in Barrie. Next is First Co-operative Packers, with two tanneries and a shoe factory following. Barrie's retail sales in 1939 amounted to nearly \$4,000,000. "For a town of 8,500, with a rural population of 12,805, Barrie has an abnormally large number of gasoline stations and garages, 43 in all." They "cater largely to the passing tourist trade." "Nine automobile dealers keep Barrie and environs supplied with about 300 new cars and 750 good second-hand cars annually." "The townspeople average a new car every two or three years, the farmer every three to five years." "The farmer in the Barrie district as a rule buys a good second-hand car."

"Pay of garage help varies, with top at about \$30 a week and average about \$25, with a week's holiday with pay." "Top salaries in Barrie are made by railroaders, with conductors and engineers drawing up to \$300 a month . . . In about the same class come bank managers, public utility managers, merchants, with chain store managers following somewhat below. Store clerks top about \$18 weekly, girls about \$12. Average store help gets \$9 weekly. . . . Girls in offices start at \$6 weekly, average about \$14, top at \$22. Service station attendants make from \$10 to \$14 a week, taxi drivers from \$6 to \$8, and domestics, largely recruited from the rural neighborhood, average \$10 monthly with board, top \$20 monthly." In Newmarket, we would say, merchants make less and maids make more.

"There is one weekly newspaper, the 76-year-old Barrie Examiner, which deals primarily with local and rural news." Thus does the Montreal business magazine dispose of what is generally regarded as Canada's leading weekly newspaper, and to deal so briefly with a community institution about which the life and progress of the town centres shows a singular lack of understanding of the town itself, and makes one wonder about the accuracy of the rest of the picture.

Barrie's "location as a main travel hub and near the war-time training centre of Camp Borden is bound to affect its growth in the not too distant future. Already there are signs in Barrie that it is going to do more than effortlessly take the trade on its doorsteps as it has in the past. Barrie looks a likely town for growth in the near future, if advantage is taken of its fine scenic location as well as its proximity to Toronto for attracting more summer residents, more retired persons to live in the town the year round and for more industries."

And what about Newmarket? The town council has done quite a stroke for the town, temporarily, by inducing the government and the military authorities to locate a training centre here. What are the business people going to do to take the town ahead? Widen Main St.? Provide parking space, as Barrie is doing? Induce people to come here to retire? Secure new industries? Help our farmers organize a packing plant? There are many directions in which our board of trade can work or are we going to "effortlessly take the trade on our doorsteps?"

"ADIEU, KIND FRIENDS, ADIEU"

The Dundalk Herald makes the interesting announcement that effective Nov. 1 it will no longer publish its news farewell and congratulatory addresses. "The fact that these addresses take up so much valuable space forces us to curtail this feature of presentation reports. We will be quite pleased as heretofore to publish details of the presentation, but the addresses will be left out unless arrangements are made beforehand to pay for same." In other words, the Dundalk weekly has decided, these addresses are advertising not news. Some anti-advertising cynic might add, that is, fiction, not facts, but we won't go so far. Some advertising, unfortunately for its own success, is fiction, but these addresses of welcome and goodbye do not always qualify even as interesting fiction.



NUTTY MEETS A SPARROW TRAIN

BY RUTH DINGMAN HEBB

"We've been having a bit of a change in the weather lately, haven't we?" remarked Young Chips, the Black-capped Chickadee, brightly to his friend, Brownie, the Brown Creeper, who was soberly covering a big tree-trunk in a search for insects and larvae, climbing steadily around and up the trunk. "But personally I rather welcome the snappy days. They pep me up, they make me feel like turning handspins and hanging upside down from the tips of branches, and chick-a-dee-dee-dee!"

"Really, my dear fellow, you rather exhaust me with your energy," protested the Creeper mildly. "You Chickadees don't need cold weather to pep you up. You are the peppiest of the peppy, no matter what the weather is. Isn't he, Nutty?" he added, as he saw the White-breasted Nuthatch alight on the tree-trunk next to him.

"I hope you don't suggest that he has more vim and vigor than the Nuthatches have," said Nutty cheerfully. "How will you feel, my dear Mr. Chickadee, when I tell you that I saw our friend, Butcher, the Northern Shrike, this morning. Apparently he just got to our fair town today. Does that make you feel peppy, too?"

"No that makes me feel very scary," admitted Chips frankly. "It makes me want to shake and shudder. I certainly do dread that grey ghost. I think it's because of his awful table manners. It isn't as if he ate up his victims neatly, after he had murdered them. Just imagine impaling them on thorns and tearing them apart. Ugh!"

"Let's not go into such horrible detail," suggested the Creeper mildly, "or we'll have even a Chickadee feeling blue. And I do wish you wouldn't specialize in going headfirst down that trunk, just for my benefit, Nutty. I'll admit I can't do it, and I think that everybody knows I can't, but you don't need to rub it in, do you? My motto is upward, ever upward."

"Now boys, no quarreling," remonstrated Young Chips in soothing tones. "Haven't you any cheerful news for us this fine bright morning?"

"Oh, yes, I met 'the Sparrow' Special," over in one of the fields out on Eagle St., this morning," Nutty told them. "There was a terrific crowd of them, apparently all travelling together, going slowly southward. They had just arrived. They said that it was getting a bit chilly up north when they left."

"Who was on this special bird train that you saw?" asked Brownie.

"Well, there were Goldfinches, at least one or two Fox Sparrows, a lot of Tree Sparrows, Chipping Sparrows, White-throated Sparrows, White-crowned Sparrows, a few Purple Finches, and some Juncos."

"Hold on, I thought you said it was 'the Sparrows' Special,' and then you go and name Goldfinches, Purple Finches and Juncos, as being passengers," objected Brownie.

"Tut, tut, such ignorance," scolded Nutty. "You're not using your head, my dear fellow-climber. Every bird that I named is a close relative of every other bird. And they all belong to the world-famous family, known variously as the Sparrows, Linnets, Finches and Buntings. They're all first cousins."

"For that matter, even the Goldfinches look like very ordinary Sparrows these days, since they put on their winter coats—a sort of nondescript color, with touches of yellow and dark wings and tails," said Young Chips. "I always like to tease them in the winter, because they are certainly very proud of their summer plumage and sometimes even act a trifle superior to some of the rest of us, who go in for the more conservative, but very smart and tailored-looking suits."

"I suppose a number of the members of 'the Sparrows' Special' will be leaving the party and staying here for a while longer than the main body of them, who will carry on southward," said Brownie.

"Oh, yes, I expect so," said Nutty. "Although I really didn't stop to chat. I said I'd come over later and have a gossip."

"Well, let's go now, then," said the energetic Chickadee. "There's no time like the present. Come on, come on." So saying, he led the way in the direction of Eagle St.

75 YEARS AGO

From Era file, Oct. 22, 1915

Miss Skinner of Mitchell is the guest of Mrs. C. E. Cane.

Mr. John English has returned to town after spending the summer at Holt.

Mrs. Bolton and daughter from Listowel spent the weekend with Mrs. Allan Howard.

Mrs. W. C. Brodie motored up from the city last Sunday to see her son, Mr. Walter Brodie.

Mr. W. J. Patterson and family motored to Shelburne and back on Sunday. They visited relatives during the day.

Mr. and Mrs. R. H. Brimmon and Mr. and Mrs. J. C. Brodie motored to Cookstown on Sunday and visited relatives there.

Bandman Robt. Harrison, who has been three months at Niagara camp, formerly solo cornet player in Newmarket band, spent the weekend here with his wife and children.

A special meeting of the high school board was held on Monday afternoon.

Rev. W. L. Atkinson of Queensville will conduct services here at the Presbyterian church next Sunday.

The Newmarket high school football team were defeated at Aurora on Wednesday afternoon. The electric linemen in town finished their work on Wednesday, the line out to Sir Wm. Mulock's farm being the last to receive attention.

A. S. Rogers has purchased a fine outfit of sanitary steel stalls for his barn near Pickering College.

MARRIED—At St. Andrew's church, Newmarket, on Oct. 19, 1915, by Rev. H. F. Thomas, Miss Florence Grace, daughter of Mr. J. E. Cane, of Newmarket, to Geo. Arthur, son of the late Chas. Beck of Penetang.

DIED—At Mount Albert on Saturday, Oct. 16, 1915, Christina Alberta Urquhart, beloved wife of Frank Meyers, in her 34th year.

50 YEARS AGO

From Era file, Oct. 21, 1890

Mr. A. Y. Ramsay is at Hamilton on a week's visit.

Mrs. Speight of Georgetown is visiting Mr. A. McCauley.

Mr. and Mrs. I. M. Hong and Mrs. Stocking spent over Sunday in the city.

Mrs. James Wood and Miss Wallace of Newtonbrook are visiting Mrs. Wm. Perrin this week.

Mr. I. W. Malloy of Toronto spent a couple of weeks in town with his father, Mr. Wm. Malloy.

Mayor Jackson attended Woodbridge fair on Wednesday.

Mr. and Mrs. James Willson returned last week from their visit to Wisconsin.

Percy Fletcher is representing Newmarket Young People's

Christian Endeavour at the Hamilton convention this week.

Mr. Wm. Orvis left for Kansas last Monday.

Mrs. Pitt is visiting in Gravenhurst for a couple of weeks.

Mr. J. H. Johnson of Huntsville was in town on Tuesday.

BORN—To Mr. and Mrs. W. H. Pearson, on Oct. 20, a son.

MARRIED—At the residence of Sheriff Widdifield, Oct. 22, by Rev. L. W. Hill, Mr. C. Boulton Hewitt to Miss Gertie Shane, all of Newmarket.



British bombing planes dropped tons of explosives and 1,000 incendiary bombs on Hamburg ship-building yards on Monday night, and started a number of fires.

Reinforced British fighter planes, including newly delivered U. S. planes, forced German planes back from London on Tuesday, and by afternoon apparently no German planes had gotten through.

British subjects in Japan and Japanese-occupied areas of China have been urged to leave, unless they have urgent reasons for remaining.

Chinese forces battling Japanese armies over a 1,500-mile front from north to south China on Tuesday claimed victories at many points.

German railways are preparing to run 75 special trains between now and the end of October for the removal of children from Berlin to other parts of the Reich.

Rescue workers struggled on Tuesday to reach 25 or 30 persons trapped in a London air-raid shelter, on which a German bomb scored a direct hit. Five bodies had already been extricated.

Six persons died at Marianna, Texas, when a sightseeing plane became entangled in a stunter's parachute during an air show and crashed. Five persons in the plane and the parachutist were killed.

An bombed German and Italian targets over a 550-mile front between Berlin and northern industrial Italy on Sunday night.

Special border permits will now be issued for the convenience of residents of Canada who make frequent trips to the United States.

Attorney-General Conant has called a conference of law-enforcement officials and officials of organizations interested in

The Common Round SOLDIERS ALL By Isabel Inglis Colville

When I was very small my ideas regarding soldiers were gathered from some highly-colored English picture books. The brilliant uniforms and ramrod like straightness of these pictured heroes appealed to my childish imagination, and I felt that, if my father lacked anything, it was that he could not sally forth arrayed as these.

My dream soldier knew no fear; he lived in an enchanted world from whence he issued forth to march in splendid parades, to right wrongs, and, still in scarlet and gold, to fight whatever foe might menace his country.

And still, even when I graduated from picture books to something more nearly related to reality, the feeling that soldiers were a race apart, untouched by the fears that visit the ordinary male, persisted. I knew they were drawn from all walks of life, even kidnapped by press gangs, but I think I imagined they put on courage with their uniforms.

Of course, as one grows older, one sheds some of the glamorous ideas that cling about certain ideals of one's childhood, and yet, I think in every one of those far from realistic imaginings, there is a kernel of truth.

I remember when still very small being taken to hear a famous prima donna sing. The white satin and diamonds charmed my childish eyes, but more still, the voice charmed my ears and I vowed then and there that some day I would do just as she was doing and with some more wishful thinking, look as she was looking.

I saw only the results. I was too young to ever dream of the years of hard, monotonous work, that went to the making of a great singer.

We've looked at pictures that made us forget our surroundings and think "what it must be to be able to paint like that," but do we realize the heart-breaking efforts, the long drudgery of the beginner, before a masterpiece dawns on the enraptured eyes of the world.

Or take a writer. I heard a person say once, oh if I had time I know I could write. I've often wished she had tried it. If she could visualize the hours spent in trying to find the right words in which to clothe an idea, the sending away, hopefully, of

manuscripts, only to see them return time after time, until hope deferred, which surely makes the heart sick, whispers, "Give up, what's the use?" and only the urge which every writer knows makes one keep stubbornly at it, until some degree of success crowns one's efforts.

Steam, electricity, radio, even the making of a hat, a dress, a chair or a house, without the training of those who discovered or made them, for just such work.

And just so with a soldier, no matter to what branch of the service he belongs. There is nothing haphazard in his training, it's a serious business, as I learned when I lived amongst those who were fitting themselves, in the last war, to do their bit. I met so many of these boys—boys from all walks of life, and with as many different characteristics, hobbies, grouches, talents and faults as there would be amongst the same number in any given walk of life. But there was this difference. A doctor must have certain knowledge and obey certain rules of conduct—stringent rules—but once he conforms to those, he can be individualistic in his work.

A lawyer can choose his cases; a merchant can choose the kind of a shop he wishes to maintain, an industrialist can manufacture what he finds most profitable to himself and, within certain limits, run his plant as he pleases.

And, in this day, even teachers can use initiative and let their pupils see a little beyond the rigid educational barriers which once hedged in all the efforts of pupils and teachers to look into the future.

But a soldier is hedged about with rules and regulations—no debutante was ever better chaperoned than he, by rules and regulations. A crime in the army is not a murder or a theft, or some big bit of evil doing, it's an infringement of the stringent laws which govern a soldier's life.

And yet, I watched that 38th Ottawa regiment find itself—saw it grow, under imperial instructions, into a close knit fellowship, where esprit de corps gradually replaced the "every man for himself" feeling that reigned at first, and where the ability to do certain things under certain circumstances became habit.

And one could see courage grow, and one saw the reason. If one wants to sing or play or act or run a car or a machine, only as the certainty that one CAN do these things grows does fear go and courage take its place. And just so with the soldiers. As they learned WHAT they had to do and HOW to do it, the fear of the unknown vanished. And so they became strands of the thin red line that stretches round the British empire.

I've always thought that General Booth's idea of an army was a wonderful one. His soldiers can never be mistaken and they can go where few dare venture.

I heard a clergyman say lately that the church from earliest days had been likened to a ship,

but, said he, "unfortunately a great many people ship as passengers. They pay their fare, then sit back and expect the minister and officers to do all the work and bring them safe to heaven, with no further effort on their part."

I think this war is teaching us that we have all embarked in a great warship, where there is no room for slackers and where each of us has some job we can fit ourselves for.

We can't all be captains or majors or generals or N.C.O.'s, but we can belong to the rank and file and find courage and an outlet for the fears and vain imaginings induced by the war news.

If we're DOING something we have a right to have faith and hope, and a right to feel, in that great day when right triumphs, that we've helped, no matter in how small a measure, to MAKE it right.

FRIENDS! The pastor had just returned from a visit abroad, and a big crowd had collected to meet him. Beaming with pleasure, the good man got up to speak. "My dear friends," he started, "I will not call you ladies and gentlemen, because I know you too well."

GOING MODERN "You rarely hear of anyone entering business on a shoestring today." "Of course not. Everything depends on zipper fasteners today."

Inviting the Bride TO SEE

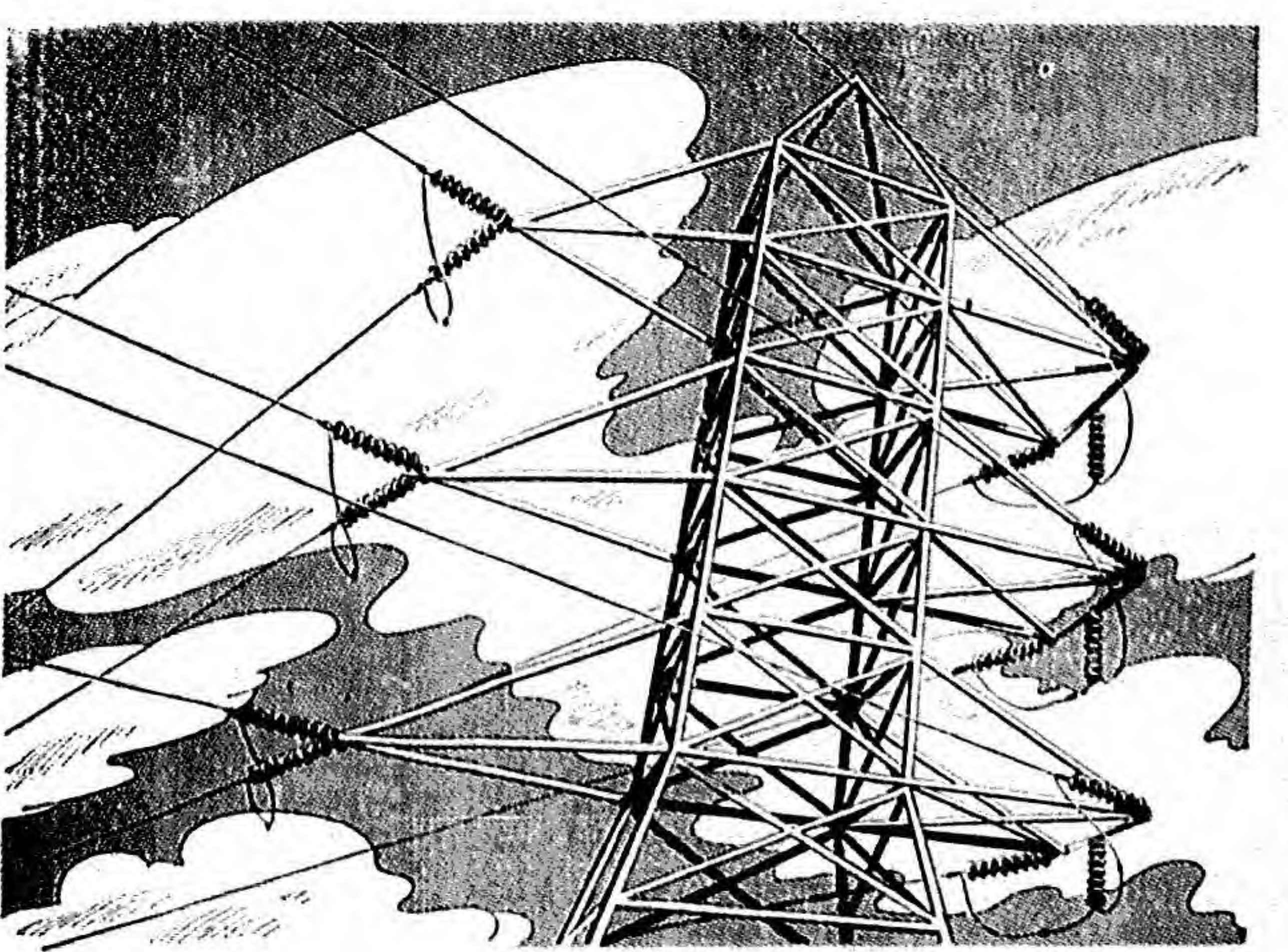
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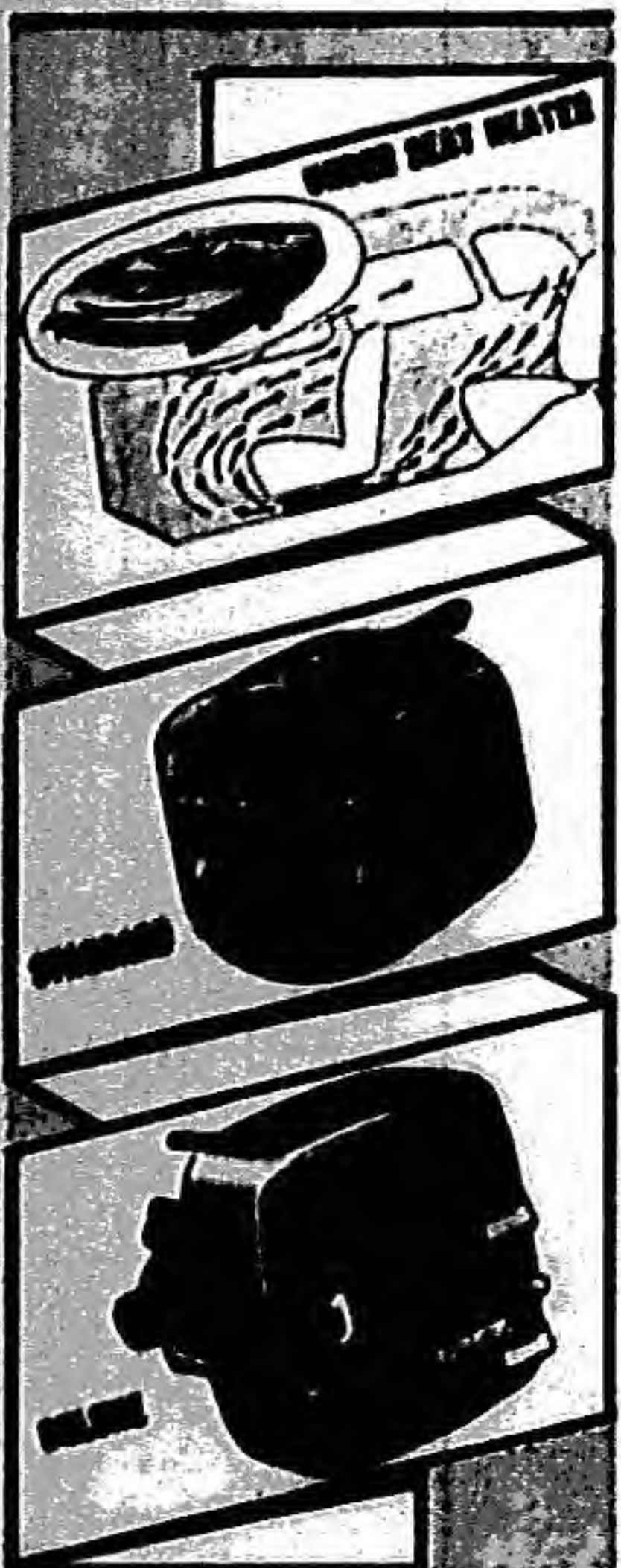
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POLICE COURT

CONSTABLE RESCUES
FUGITIVE FROM CREEK

"Driving the miles you do—some 35,000 miles a year, you should know how dangerous it is, and what a nuisance it is to other drivers, for a motorist to cut in and out of traffic," Magistrate



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Three GREAT Car Heaters. Their advanced features are typical of General Motors standards of value and their performance will amaze you. Assume adequate heat for your car this winter with a G.M. Heater. See us to-day for a demonstration.

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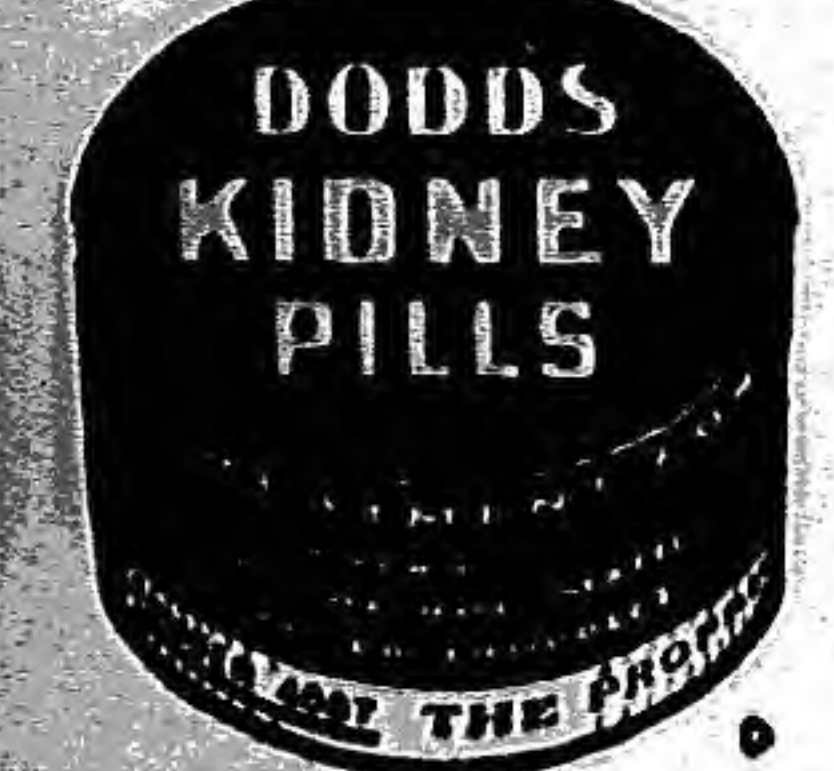
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CAMPBELL'S
BOOK STORE
PHONE 417

W. F. Woodliffe, told Fred VanNest, Toronto, on a charge of careless driving in police court here on Tuesday. "You above all people should know this. Obviously, for your line of business it is necessary for you to drive a car."

Constable Alex Ferguson testified that on July 21, at 11.15 p.m., on complaint of another motorist, he followed a car going south between Richmond Hill and Thornhill. He said it was driven by Fred VanNest. He said that this car cut in and out of traffic on two occasions, obstructing traffic. Questioned by Crown Attorney N. L. Mathews, K.C., the officer described the highway as being composed of two lanes. He stated that on the night in question there was a solid line of traffic going south from Thornhill to Toronto.

The accused man denied cutting in and out of traffic on two occasions, saying that once he was forced out of line and had to go ahead until he found a gap in order to get back in again. Cross-examined by the crown, he admitted having bad brakes and said that he had been having trouble with his carburetor. He said that when the car in front of him would stop he had difficulty in stopping his and had to turn a little to the side. He was unable to get back into line.

John Williams, a passenger in the car, corroborated VanNest's testimony. He said that he thought it was safe to drive in the car but admitted that he did not drive or know anything about driving a car.

Magistrate Woodliffe fined the defendant \$5 and costs, the charge having been reduced to "cutting in."

William Marshall and Richard L. Deval, both of Toronto, and John Bernarjia, Sudbury, were each fined \$10 and costs or ten days for driving at 65 miles an hour on No. 11 highway. Constable Alex Ferguson laid the charges.

A fine of \$3 and costs was levied on John Helmkay, Newmarket, for having bad lights on his truck. Constable Ferguson testified that the truck, which was being driven by Irvin C. Leeder, had no clearance lights or tail-lights. He said that the bulbs were missing or broken.

Mrs. Helmkay, who appeared for her husband, stated that the truck in question was an old one and not in use. She said that, as the other one had broken down, her husband had to send this one out for a load. The truck was expected home before dusk.

Donald Betts, Sudbury, was fined \$1 and costs on a similar charge. The case of Henry N. Picjerling, Milliken, R. R. 1, charged with having no flares on his truck, was adjourned until next week. Mrs. Picjerling, who appeared for her husband, stated that the truck had been painted and that she had put the flares in it. She could not say if she had placed them in the truck before the police officer stopped the truck. Magistrate Woodliffe asked that Mr. Picjerling be present when the case is heard.

Clifford E. Sweet, East Gwillimbury, whose testimony was heard last week on a charge of having bad brakes, was fined \$10 and costs or ten days in jail. Constable Ross Casement testified that the defendant was unable to stop his car at an intersection in Aurora, when he had signalled it to stop.

"That car is a danger on the road," declared his worship. "It shouldn't be on the road at all. Keep it off the road."

Steve Harvilla, Bradford, charged with having bad brakes, pleaded not guilty to the charge. Constable Joseph Jardine testified that on Oct. 11, when he was checking cars for brakes and permits, he stopped the truck driven by Mr. Harvilla. He said that the defendant, when questioned, told him that his brakes were in good condition but that when he, the officer, tested them he found them to be useless. The magistrate ordered Mr. Harvilla to have the brakes fixed and to appear in court next week.

Patrick Conney, Copper Cliff, was fined \$5 and costs or five days in jail for attempting to pass on a hill. Constable Ferguson testified that while driving south over the brow of a hill in East Gwillimbury, he met the Conney car passing two cars on the hill. He said that he was forced into the ditch. The defendant told the officer that he was in a hurry.

Because he did not have an operator's license, Albert Sturrock, R. R. 1, Bradford, was fined \$10 and costs or ten days in jail. Constable Aubrey Fleury stated that Mr. Sturrock never did have a license.

Martin Wassink, Kettleby, was fined \$5 and costs on each of two charges, having no license plates on his car and permitting an unlicensed operator to drive the vehicle. Mr. Wassink pleaded not guilty to the first charge and guilty to the second.

Constable Aubrey Fleury testified that on Oct. 1 he stopped the truck on the fifth concession of King. He said that the defendant's son, who is 15 years of age, was driving, and that the truck was operated "by its own power."

In his defence, Mr. Wassink stated that in former days the car was used on the roads but of late had been converted into a vehicle used strictly for agricultural use. He said that he had taken the entire body off and made it into a tractor and that it appeared on the road not more than once a year. He contended that any youth is allowed to drive a tractor and that at the time in question he was hauling hay.

George Edward Anthony, Toronto, and Norman Clay, Toronto, each charged on two accounts, breaking and entering the Triangle service station at Eagle and Yonge Sts. with intent to steal, and stealing an automobile from Gordon Stephenson of Armitage, were each committed for trial by judge and jury.

In a preliminary hearing William Hamilton, an employee of Thomas Cook, owner of the station, said that early Sunday morning, Oct. 13, he was lying awake in bed in the house at the rear of the station when he heard the breaking of glass. He said that when he looked out the window he noticed a young man, whom he identified as Norman Clay, standing outside the station. He said that he called the telephone operator and asked her to get in touch with the police. He then went out and hid behind one of the gas-pumps, where he watched two men in the station collecting cigarettes in a box. He identified one of the men as George Anthony. He fired a shot so as to keep the men in the station but they escaped through the rear, and ran towards a car parked there.

Constable Ronald Watt testified that while cruising with Constables Aubrey Fleury and Jas. Sloss, he found Anthony walking along an Aurora street. After questioning him, he took him into custody. The officer stated that while driving with Constable Fleury, and on the lookout for the men, he noticed a man walking south on the highway at St. Andrew's college. He said that he stopped the car and beckoned the man, whose description tallied with that given by Mr. Hamilton, to get into the car. The man, who he said was Norman Clay, turned and ran across the college flats. In an attempt to hurdle the creek he landed in the centre and the police officer had to come to his rescue.

Gordon Stephenson identified the car found behind the service station as belonging to him. Kenneth Lunney, Belhaven, charged with failing to pay wages to Fred Arnold, settled out of court for \$13.65 and costs.

SHARON
WILL HOLD EUCHE
FOR BOYS OVERSEAS

Miss Kate Fletcher and a friend from Toronto spent the weekend with Mr. and Mrs. F. R. Tate. Miss Gertrude Grose of Toronto spent the weekend at the home of her parents, Mr. and Mrs. W. Grose.

The service at the United church will be held next Sunday at 7.30 p.m. Sacrament of the Lord's Supper will be held at the close of the regular service. Sunday-school is at 10 a.m. Everyone is welcome at both services.

Mr. and Mrs. Alan Case and David spent Sunday with the Case and Oliver families. Mr. and Mrs. C. H. Wright of Second St. visited at the home of Mrs. Shaw on Sunday.

There will be a progressive euchre held under the auspices of the Red Cross at Sharon Hall on Wednesday, Oct. 30. The committee in charge is hoping for a good crowd as proceeds will be used to pack Christmas boxes for overseas. Good prizes will be given. Playing will commence at 8.30 p.m. (sharp).

Mr. and Mrs. David Coates and Mr. and Mrs. M. McKelvey attended the ploughing match at St. Thomas last Thursday and Friday and also visited the airport there, which covers 1,000 acres.

Rev. Robert F. Woods and Mrs. Woods from Toronto have been visiting Mr. and Mrs. David Coates.

Holland Landing

A meeting of the United church guild was held last Thursday, and was opened with the National Anthem, followed by prayer.

It was decided to hold a Halloween party on Oct. 31, at 7.30 p.m., E.S.T. Miss Mildred Hare was chosen to plan the recreation. Harry Tomes, citizenship leader, gave a most interesting talk on first aid, the first of a series. The meeting closed with a few games and the benediction.

ARE RESIDING IN NEWMARKET



A bridal couple of this month were Mr. and Mrs. William George Ellis. The bride, the former Lucy Mae Atkinson, is a daughter of Mr. and Mrs. Edward Atkinson of Holland Landing. The attendants, shown with the couple above, are Miss Edna Edwards, cousin of the bride, and Mr. Harold Ellis, brother of the groom. The young couple are residing in Newmarket. Photo courtesy Budd Studio.

EMPLOYER MAY BE
DESPOT, MASONS TOLD

"Masonry has been defined as that science which is engaged in the search for divine truth," Rev. Dr. A. E. Rannels said at Trinity United church on Sunday morning when members of Tuscan lodge A. F. & A. M. attended in a body. "The motive and purpose of Masonry are among the most glorious the mind can conceive, to search for divine truth in nature, man and revelation, in the hope of bringing liberty and happiness to mankind, liberty of conscience, faith and worship, and happiness born of a well-founded belief in God."

"The undeniable and unqualified message of Masonry as set forth in the law of brotherhood is the first and greatest need of the world today. The task of the 20th century lies in a ceaseless endeavor to the creation of universally right relationships between men and nations, founded upon and springing from the brotherhood of man."

"Beginning with the days of the Protestant Reformation and reaching through the world war, the race has to a large extent achieved its political emancipation, but by no stretch of the imagination can this be said of industrial conditions. There are many who feel that the man who creates our job, controls our labor and decides our wages can be as despotic a tyrant as ever sat upon a throne, his cruelty can be just as relentless and his power can be just as despotic."

"The creation of an industrial democracy governed by the Golden Rule is the task set Christian men today."

"Perhaps the most marked feature of the religious life of today is the appreciation of our common faith by brethren of different denominations and the deprecation of the particular distinctions that have separated us. The increase of knowledge and the spread of the spirit of tolerance have emphasized the elements of religion in which noble men and women of all faiths have agreed. We, as Masons, have given this message of tolerance and Christian brotherhood to the modern world, and have done much to break down the walls of bigotry which separated men."

"The message of Masonry is through signs and symbols pointing out eternal realities. Symbolic devices, however beautiful, are no longer needed once men have gathered the reality."

"Gold is about as worthless in itself as paper. What gives it value is that it is exchanged, a symbol for well-being."

"The message of Masonry to the modern world is essentially to emphasize the failure of atheism—the refusal to trust when reason cannot see. The godless have no part or lot with us. Masons are chosen, selected, initiated, sworn to make sweet reason and the will of God prevail."

"While Masonry is not a reformation, it is a centre of vital spiritual and uplifting power. It is old because it is true. Had it been false it would have perished long ago. It exists not only for benevolent protection of the widow and orphan, but more important still, to remove the cause of their woe and need."

"It is secret because it began in persecution. When all men practice its precepts, its secrets will be laid bare, its mission will be accomplished, its message accepted and its fraternity will merge into the fellowship of all such as prize virtue and honor above the external advantages of rank and fortune."

HOPE

Mr. and Mrs. Glen Micks and baby were Sunday guests of Mr. and Mrs. Geo. Micks, Sharon.

Mr. and Mrs. August Gibson, Mr. Joe Gibson and Mr. and Mrs. Elias Gibson and Verne visited relatives at Whitby on Sunday. Miss Doris Breen spent the weekend at her home here. The church service will be held at 9.45 a.m. on Sunday with Sunday-school at 10.45. Sacrament of the Lord's Supper will be observed this Sunday. Everyone is welcome at both services.

Over 5,000 people read The Era every week.

Glenville

Mr. and Mrs. R. Shampson of Toronto spent Saturday with Mrs. H. Harris.

Mr. and Mrs. Wm. Gibson and Mr. A. Bruce of Toronto spent Sunday with Mr. and Mrs. Geo. Anning.

Mr. and Mrs. Wm. Orser of Barrie spent Sunday with their daughter, Mrs. James Webster.

Miss Gladys Harris spent Sunday with her mother, Mrs. Harris.

Mr. and Mrs. J. Morrison of Stouffville spent Sunday with Mr. and Mrs. B. Boyd and Gwen.

Miss Shirley Anning visited Mrs. Carl Black last week.

Miss Barbara Gould and Mr. Burton Gould spent Saturday with their sister, Mrs. Russell Hughes.

E. G. RED CROSS WILL
ELECT OFFICERS

On Tuesday evening, Oct. 29, East Gwillimbury Red Cross will meet in the hall at Sharon to elect officers for the coming year. Reports will be heard from the various committees. All members and interested friends are urged to attend.

On Wednesday, Oct. 30, the Red Cross will hold a euchre in the hall at Sharon. The entire proceeds will be used for boxes for local boys overseas. There will be good prizes. Come and help with this work.

The drive for funds was a splendid success. A full report of this will appear next week.

PAYMENTS APPROVED
BY TOWN COUNCIL

Accounts passed by the town council on Monday evening included: Mrs. J. O'Brien, \$1; R. W. Jelley, \$63.55; F. H. Robinson, \$13; C. F. Broadway, \$100; Fred S. Thompson, \$1; George H. Thompson, \$3.75.

R. E. Manning, \$21.80; M. G. Grantham, \$10.45; Cliff Insley, \$13; Elman W. Campbell, \$1.25; Smith's Hardware, \$48.31; Helmkay Transport, \$10.05; Office Society Mfg. Co., \$1.05; Hydro-Electric Power Commission of Ontario, \$3,820.00; Geer & Byers, \$15; Canadian National Railways, \$6.79, \$13.13; Bell Telephone Co., \$28.95; Newmarket Era, \$21.25.

IS WITH R.C.A.F.
Walter Gilroy, son of Mr. and Mrs. Harry Gilroy, has enlisted with the R.C.A.F.

SOCIETIES'
DATE BOOK I

She was secretary of a local organization. She planned a pink tea, worked hard to complete all arrangements. She discovered at the last moment that she had chosen the date of somebody else's sale of home baking. Oh, horrible moment!

And how many times has it happened to you?

Few organizations will intentionally steal the date of another's project. For that reason all the annoying duplication would be unnecessary. If only there were a central place where secretaries could find out what days were already "taken."

That's why The Era is starting an

ENGAGEMENT
CALENDAR

Its purpose is to record the dates of coming social functions and to hold that record available for secretaries to check to avoid duplication of dates.

It will work perfectly if all secretaries or committee chairmen record in it promptly the dates of functions already planned and check with it BEFORE settling dates for future events.

The Engagement Calendar will be kept at The Era office. It's yours to use — without charge. Drop in to consult it or phone 12.

THE NEWMARKET ERA

TIMES ARE CHALLENGE

(Continued from Page 1)

Always be an England." The soldiers came smartly to the guard position, then formed an arch of bayonets at the high port, and Mrs. Evans, who wore her blue nurse's uniform and decorations, slowly marched through to conclude the dramatic ceremony.

Sgt. Wm. E. Andrews was in charge of the group, who were as follows: trumpeter, Sgt. Moss; Cpl. Gardner, M.M., Cpl. Gillespie, L-Cpl. Sullivan, L-Cpl. Thomson and L-Cpl. Eustace.

Following this ceremony, Mrs. Thos. Watson introduced Mrs. W. H. S. Cane, formerly of Newmarket, who officially opened the fair. In her remarks Mrs. Cane made a special appeal to the women to do their share to help the men in the naval forces, as there is a great need there, she said.

Mrs. Lyons sang a group of songs from the British Isles. Later she introduced the Newmarket high school glee club, who sang a Welsh folk song, "Be Strong Ye Sons of Canada," and "Rule Britannia." Mrs. Lyons explained that rather than being a picked group of singers, the glee club was made up of students interested in singing, and said how glad she was to do anything for the Institute, as had it not been for the co-operation and support of the Mount Albert Institute, she would not have been able to introduce music into the East Gwillimbury schools.

Donald Cribar delighted the audience with two cornet solos, one of which was the piece for which he had won first prize at the Waterloo band festival this year.

Mrs. H. M. Aitken of Toronto, well-known for her radio work, was the speaker of the afternoon, and was introduced by Mrs. Frank Hope.

Mrs. Aitken told of attending the 120th anniversary services of the Temperanceville church recently, where the minister had pointed out that there are two great forces at work in the world today, destructive and constructive, and that the latter burden rests on the shoulders of women.

LOCAL MARKET

Butter brought 28 cents a pound on the local market on Saturday morning. Eggs were from 35 to 40 cents a dozen. Chickens were 22 and 23 cents a pound.

Cabbage were 5 cents each. Apples were 20 cents a six-quart basket and potatoes were 25 cents a basket. Honey was 15 cents a comb and 50 cents a four pound pail.

TORONTO MARKETS

Butter, creamery solids, No. 1, was 28½ cents a pound and creamery prints, No. 1, were quoted to retail trade at 29½ to 30 cents a pound on the Toronto markets on Tuesday. Country dealers were quoted on graded eggs, cases free, delivered to Toronto, for grade A large, 43 cents a dozen, grade A medium, 41 cents and A pullets, 29 to 30 cents a dozen.

Prices to the shipper for poultry were: turkeys, 8 to 10 pounds, 23 cents; geese, A grade, 16 cents; spring chickens, 4½ to 5 pounds, 18 to 19 cents a pound and fatted hens, 5 pounds and over, 15 to 16 cents a pound.

Weighty steers brought from \$7 to \$8.25, butcher steers and heifers mostly \$5.50 to \$7.50 with some tops at \$7.60. Fed calves sold at \$8 to \$10. A few choice veal calves sold at \$10.50 to \$11 with tops at \$11.50.

Off-truck bacon hogs sold at \$9.

JUNIOR FARMERS HOLD
HOME PLOWING CONTEST

This week the Junior Farmers of York are plowing in the home plowing competition, the judging of which commences on Monday. There are several new boys entering this contest this year, which gives the boys a start at home and Agricultural Representative W. M. Cockburn has prepared something new to guide the boys in the form of an illustrated circular, showing by sketches, the measurements and shapes of furrows. A copy of this has been sent out with every prize list.

The Juniors are reminded to have their entries in this week to Mr. Cockburn's office, so the lists can be prepared for the judge, who commences his rounds on Monday accompanied by Richard Hilliard, newly appointed assistant agricultural representative. A banquet will be held later for the presentation of prizes.

"These times lend themselves as a challenge to women," she said. "Never in the history of the world have women let anybody down and they're not going to start now."

"There is a difference in this war and the last war," she said. "Not only in the war itself, but in the world. We will never know the world again. The burdens of this war will surely fall on shoulders of those more capable than in the last war."

"And those burdens will fall largely on women. We are really the leisure class. It is the men who earn the living."

Mrs. Aitken told some interesting incidents of how this challenge is being met by girls and women, which she has seen in connection with her work. She also told some amusing incidents in connection with the visit of the Earl of Athlone and Princess Alice at the exhibition this year, where Mrs. Aitken was in charge of the women's work.

Afternoon tea was served at small tea tables during the afternoon, and around the sides of the room were a number of very attractive booths, where a number of articles were for sale. A fine display of handcraft of various kinds represented a number of different hobbies of the Institute women, and included beautifully-made crocheted lace tablecloths, patchwork quilts, sheepskin jackets and slippers, hand-painted jars, hand-made leather gloves, and many other articles.

Rural Institute women had a booth of choice products of the farm and garden and the culinary arts, in the form of an ideal market, while the Bogartown homemakers' club had a fine display of clothing which they

had made. Other booths included a post-office booth, white elephants, aprons and home-baking. Following the fair and tea in the afternoon, a euchre was held in the evening. A high spot of the evening was a highly amusing marionette show, put on by Victor Higginson.

Prizewinners for euchre were: gentlemen's first, Jerry Germain; ladies' first, Mrs. Wm. Robinson; lone hand, Larry Thieverage; consolation prizes, Mrs. Ivan Monkman and Robert Howlett. Miss Stella Cook won the lucky draw.

Proceeds of the fair and euchre were about \$200.

UNFOUNDED RUMOR

Elke: "I heard that Mabel has a propensity for petting."

Stella: "Aw, all she's got is just an old-fashioned sofa like mine."

FALL SAMPLES
of
MEN'S SUITINGS AND
OVERCOATINGS

ARE HERE
Your Inspection Is Invited

Agents for
BOLTER BROS.
"Better Made Clothes"
WHITE & SONS
Cleaners and Dyers

C. F. WILLIS
Tailoring and Men's Wear
Main Street Newmarket

Quaker Dry
and
Freshening
Feed



is a cooling feed, is rich in MINERALS and the NECESSARY NUTRIENTS not only to build up the body of the COW but also to feed the unborn calf. FEEDING THE UNBORN CALF IS JUST AS NECESSARY AS FEEDING THE COW.

QUAKER DRY and FRESHENING FEED should be fed for thirty days after freshening before changing over to QUAKER DAIRY RATION.

Due to the SATISFACTORY RESULTS OBTAINED there has been a popular demand from all parts of the country for this unexcelled feed.

PRICE \$1.75 CWT.

A. E. Starr

PHONE 129 NEWMARKET

DANCING
EVERY

Saturday Night

AT THE
SATURDAY NIGHT CLUB
NEWMARKET
COMMENCING

SATURDAY, OCT. 19th

8.30 TILL MIDNIGHT, IN THE
R. S. A. BUGLE BAND HALL
OFF MAIN ST., IN THE HEART OF THE TOWN

MUSIC BY
THE SATURDAY NITERS
POPULAR PRICES

NORTH AMERICAN LIFE
W. L. MOORBY
REPRESENTATIVE
"Assure your future"
ALL PROFITS FOR POLICYHOLDERS

WANTED-ADS

The rate for Want Ads is 25 cents per line for the first week, 15 cents for the second week, 10 cents for the third week, 5 cents for the fourth week, and 2 cents for the fifth week. For over 25 lines, each additional week, one cent, additional lines, one-half cent per insertion.

REAL ESTATE FOR SALE

MONEY-MAKING FARM
For sale—A 100-acre farm that will pay for itself. Recognized as one of the best farms in the district. Brick house, two barns, other buildings, three good wells, new village, Hydro installed, an excellent buy at \$11,000. Write Era box 311.

E. A. BOYD
17 Main St.
REAL ESTATE—For Sale: Farms, Houses, Acreages, Lots, Insurance—Automobiles, Fire and Casualty.

FOR RENT

For rent—Three-roomed bath-room flat. Apply 51 Eagle St. *1w35

For rent—100 acres, East Gwillimbury township; 100 acres North Gwillimbury township; 170 acres, Georgian township. All good farms and not high priced farms. E. A. Boyd, Newmarket. *1w35

FOR SALE OR RENT

For sale or rent—At Keswick. 7-roomed house, 4 1/2 acres, with barn and henhouses. Good garden soil. On highway. Apply Mrs. Wm. L. Winch, Belhaven, Ont. *1w35

BOARDERS WANTED

Boarders wanted—2 or 3 gentlemen boarders. Good meals and warm rooms. Apply Era box 333. *1w35

FOR SALE

For sale—Rifle. New, extra fine grade, take-down repeating Winchester rifle, with pump sight, 32 cal. special sporting and 35.55 target barrels, reloading tools, and quantity of ammunition. Apply Wilmet Fairbairn, Sharon, Ont. *1w35

For sale—Rubber goods, sundries, etc., mailed postpaid in plain, sealed wrapper. 80% less than retail. Write for mail-order catalogue. Nov-Rubber Co., Box 91, Hamilton, Ont. *1w35

For sale—1934 Maple Leaf 2-ton truck, overhauled motor, all 7 tires good, make us an offer. Webster Motors, Eagle Street, Newmarket. Phone 661. *1w35

For sale—1937 one-ton panel truck, thoroughly reconditioned and warranted, will paint to suit purchaser. No reasonable offer refused. Webster Motors, Eagle Street, Newmarket. Phone 661. *1w35

For sale—Some repairs for Rumely 16-30 tractor; steam boiler; 2-hp. steam engine; 35-hp. sawmill engine; sawmill; shingle mill; small grain grinder; light hand or power cutting box; farm wagons; riding plow; 6-hp. gasoline, portable, wood cutting or other power outfit; saw mandrels; steam or ear governors; pulleys; shafting boxes; pipe fittings; oil pumps; valves; foot power mortise machine; large box stove; small Quebec cook stove, waterfront, coal or wood; steel water tank, suitable for barn; 2-hp. gas engine; emery grinders; some steam engine and threshing machine repairs; other machinery and repairs. W. E. Rutledge, Newmarket. *1w35

For sale—Carter disc separator. Practically new. Apply Mrs. Wm. Stewart, 16 Peterboro Ave., Toronto, Ont., or phone Kenwood 2163. *1w35

For sale—One work horse. One Cockshutt kid gang plough. One light Fleury gang Wilkison seven plough. Oliver single riding plough. Extra parts for Cockshutt gang plough. Will exchange for cattle, sheep, pigs, poultry, wood or posts. Apply L. E. Ewart, R.R. 3, Newmarket. *1w35

FARM ITEMS

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LIVESTOCK FOR SALE

For sale—Carload of horses, 14 broken horses, 2 two-year-olds, 1 one-year-old, 1 spring colt. Apply A. Bateman, Bradford, or phone Bradford 7411. *1w35

For sale—Pigs. 8-9 weeks old. Apply John Maurer, R. 1, 2 Newmarket, north west corner Holland Landing and Sharon road. *1w35

For sale—Oxford aged rams and ram lambs, also Southdown ram lamb. Two serviceable Berkshire boars, also some Berkshire breeding sows. Two Yorkshire gilts. Each of the above mentioned is eligible for registration. Apply Bruce Lockie, Zephyr, Ont. or phone Mount Albert 4811. *1w35

For sale—Oxforddown rams. Yearlings and lambs. Choice breeding. Government graded. Short-horn heifers and cows. Apply J. B. Clark, Ravenshoe. *1w35

POULTRY FOR SALE

For sale—Number of hybrid pullets. Apply Harold Rose, Mount Albert, R. 3. *1w35

WORK WANTED

Work wanted—Married man with small family. Experienced. Capable. Good with animals. Apply A. Blust, Queensville. *1w37

Work wanted—Experienced cook-general wants position at once. Apply 23 Millard Ave. or apply Era box 334. *1w35

HELP WANTED

Wanted—Driver for cleaning and pressing delivery. Salary and commission. Apply Era box 332. *1w35

Help wanted—Experienced cook-general. Capable with small children. Write Era box 321. *1w35

Help wanted—Cook-general. Small family. Toronto (Rosedale). Write Era box 330. *1w35

Men Wanted—FAMILEX keeps 900 dealers AT WORK! Our assortment of over 200 daily necessities, needed in every home, sells to relatives and established clientele. With or without experience you can succeed if you are honest and a willing worker. Every sale of \$1 brings you profit—who can't sell for at least \$2 in an hour? This means that you earn about 90 cents per hour! WITHOUT OBLIGATION write at once to FAMILEX PRODUCTS, 570 St. Clement St., Montreal. *1w35

MISCELLANEOUS

Wanted—Small desk, drop leaf style. Suitable for bedroom. Apply Era box 333. *1w35

IF BACKRACHES are slowing you up, take RUMACAPS. Pains and aches are relieved after the first dose. Bell's Drug Store.

EXTERMINATORS

BEDBUGS, Cockroaches exterminated utterly; without danger, vacating or publicity; rooms immediately usable; moderate cost; iron-clad guarantee. Satisfied customers, our success. Write or telephone evenings, our expense. Hudson 8948. Goodwill Products, 127 Bealze Dr., Toronto. *1w35

SALE REGISTER

Saturday, Oct. 24—Auction sale of farm stock and implements, the property of W. H. Troyer, lot 34, con. 6, Township of Whitelock, 4 mile north of Cedar Valley. Sale starts at 1 p.m., E.S.T. Terms cash. F. N. Smith, auctioneer. *1w37

Tuesday, Oct. 28—Auction sale of farm stock, implements, hay, grain and furniture, the property of Mrs. E. Crumley, lot 10, con. 2, King township, one mile west of De La Salle College. There will be no reserve as farm has been sold. Sale at 1 p.m., E.S.T. Terms cash. F. N. Smith, auctioneer. *1w37

Wednesday, Oct. 30—Auction sale of household effects, the property of Ralph Smith, lot 90, con. 1, King Twp., at Armitage. Sale at 1 p.m., E.S.T. Terms cash. F. N. Smith, auctioneer. *1w38

Thursday, Oct. 31—Auction sale of farm stock, implements and machinery, feed, and household furnishings, the property of Billas Bennett, lot 27, third concession of East Gwillimbury, one and a quarter miles north of Queensville, on the highway. Everything will be sold without reserve as owner is giving up farming. Sale will start at 12 o'clock sharp, E.S.T. Terms cash. J. P. Kavanagh, auctioneer. *1w37

Friday, Nov. 1—Auction sale of sawing and farm stock, the property of John Maurer, lot 107, con. 1, East Gwillimbury, 4 mile east of Holland Landing. Sale at 1 p.m., E.S.T. Terms cash. F. N. Smith, auctioneer. *1w38

Wednesday, Nov. 6—Auction sale of household furniture and other articles, the property of H. E. Doran, corner Eagle and Yonge Sts., Newmarket. Sale at 1 p.m., E.S.T. Terms cash. F. N. Smith, auctioneer. *1w38

NOTICE

North Gwillimbury Township
A list of lands for sale for arrears of taxes has been prepared and copies thereof may be obtained from the treasurer, W. Erwin Winch, Belhaven, and the list is being published in the Ontario Gazette; and that in default of payment of the taxes, the lands will be sold by public auction on Saturday, Jan. 11, 1941, at the hour of 3 o'clock in the afternoon at the community hall, Belhaven. W. Erwin Winch, treasurer. *1w35

NOTICE

Township of NORTH GWILLIMBURY
Voters' List, 1940
Clerk's notice of first posting of Voters' List
NOTICE is hereby given that I have complied with Section 10 of the Voters' Lists Act and that I have posted up at my office at Keswick on this 15th day of September, 1940, the list of all persons entitled to vote in the said Township at Municipal Elections and that such list remains there for inspection.
And I hereby call upon all voters to take immediate proceedings to have any errors or omissions corrected according to law. The last day for appeals being the 31st day of October, 1940.
Dated at Keswick this 15th day of September, 1940.
Fred Peel,
Township Clerk. *1w38

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NOTICE TO CREDITORS

IN THE ESTATE OF MARY LOUISA GREENLAND, LATE OF THE CITY OF MONTREAL IN THE PROVINCE OF QUEBEC, AND FORMERLY OF THE TOWN OF NEWMARKET, IN THE COUNTY OF YORK, SPINSTER, DECEASED.
Creditors of the above-named deceased, who died at the City of Montreal, on the Ninth day of March, 1940, are hereby notified pursuant to the Trustee Act to send to the undersigned proof of their claims on or before the Twenty-fifth day of November, 1940, after which date the assets of the Estate will be distributed having regard only to the claims of which the undersigned will then have notice.
DATED at Newmarket this 21st day of October, A. D. 1940.
Mathews, Lyons & Vale,
Barristers & Co.,
Newmarket, Ont.
Solicitors for the Rev. Dr. William Daniel Muckle, Executor. *1w35

ROY WEMP IS SPEAKER

Roy Wemp of Toronto was the speaker at the regular Sunday afternoon meeting of the British-Israel Federation, at a splendid turn-out of the members.

BIRTHS

Barker—At York county hospital, Oct. 19, to Mr. and Mrs. Wm. Barker, Richmond Hill, a daughter.
Kneeshaw—At York county hospital, Oct. 23, to Mr. and Mrs. Everett Kneeshaw, Bradford, a daughter.
Sheridan—At York county hospital, Oct. 18, to Mr. and Mrs. Carman Sheridan, Keswick, a daughter.
Wolfe—At Toronto General hospital, Oct. 23, to Mr. and Mrs. Anthony Wolfe, Newmarket, a daughter.

DEATHS

Sutherland—At Toronto, on Friday, Oct. 19, Phoebe Sutherland, in her 78th year.
The funeral service was held at the chapel of Roadhouse and Rose, Newmarket, on Tuesday, Oct. 22, Interment Bond Head cemetery.
Wasley—On Friday, Oct. 18, at Toronto Western Hospital, Mary Evans, widow of the late Frank Wasley, of Gravenhurst, mother of W. F. Wasley and Mrs. Edith Fletcher.
The funeral service was held in Gravenhurst Anglican church on Monday, Interment Newmarket cemetery.

CARD OF THANKS

The Newmarket L.T.B. lodge wishes to express its thanks to the citizens and to the tingers for their generous support of their tag day on Oct. 19. The money is for the Loyal True Blue and Orange Home, Richmond Hill.

CARD OF THANKS

The Newmarket Women's Institute wish to express their sincere thanks to the press and to all those persons who so ably and cheerfully assisted in making the annual fair such a grand success. The proceeds were approximately \$200.

In Memoriam

O'Brien—In loving memory of a dear father and grandfather, John H. O'Brien, who passed away Oct. 25, 1937.
Deep in the heart lies a picture of a loved one gone to rest. In memory's frame we shall keep it, because he was one of the best.
Sadly missed by Marguerite, Allan and grandson, Jimmie.

O'Brien—In loving memory of a dear husband and father, John H. O'Brien, who passed away Oct. 25, 1937.
Sweet is the spot where you are laid, Many a visit in silence is paid; To lay down a flower in remembrance of thee, Never forgotten, and never shall be.
Sadly missed by wife and family.

E. STRASLER & SON

QUEENSVILLE
FUNERAL DIRECTORS
AND
AMBULANCE SERVICE
PHONE 2509-2542

PERRIN'S

Flower Shop
Member Florists Telegraph Delivery Association
Flowers wired to all parts of the World
Flowers for every occasion
Funeral Flowers
A SPECIALTY
118 Main St. Newmarket
Phone 115W

ROADHOUSE & ROSE

Funeral Directors
MAIN STREET, NEWMARKET.

CHURCHES

THE CHRISTIAN CHURCH
Pastor: REV. A. GREER
Sunday, Oct. 27, 1940

11 a.m.—The Minister will speak. Subject: "WHERE IS GOD NOW?"
7 p.m.—SOLDIERS' NIGHT. This service will be conducted entirely by soldiers from the Newmarket camp. Some of the boys will provide music on their guitars. Another will play the piano. A Bible College student, Norman Brooks, also in camp, will preach the sermon.
EVERYBODY ATTEND AND ENCOURAGE THESE BOYS

TRINITY UNITED CHURCH

Sunday, Oct. 27
Preacher: DR. A. E. RUNNELLS
11 a.m.—HOLY COMMUNION
7 p.m.—HUMAN DESTINY
A fireside hour will follow. Visitors heartily welcome.
Dr. Runnells will conduct a pre-arrangement service on Friday, Oct. 25, at 7:30 p.m.

ILTYD HARRIS

Organist and Choirmaster

RALPH ADAMS WEDS ELEANOR MILGATE

Evergreens, gladioli and mums decorated the bride's home, Yonge St., Aurora, for the marriage of Ruby Eleanor, daughter of Mr. and Mrs. W. L. Milgate, to Ralph Murray Adams, son of Mr. and Mrs. E. H. Adams of Newmarket.
Rev. A. Greer officiated. Mr. L. K. Farr was at the piano.
The bride, given in marriage by her father, wore a blue crepe, with corsage of pink roses. Her only ornament was a string of pearls, the gift of the groom.
The bride was attended by Miss Doris Farr of Aurora, who wore a blue crepe with corsage of opelia roses. Mr. Donovan Gilkes of Newmarket was best man.
For the reception, the bride's mother welcomed the guests, wearing a teal blue velvet frock with corsage of yellow roses. The groom's mother assisted, wearing a blue crepe with corsage of American beauty roses.
For travelling the bride donned a black coat with black and white accessories. After a trip to Montreal, they will reside in Newmarket.

DRAPER-PERRY

NUPTIALS HELD

A very pretty wedding was solemnized on Thursday evening, Oct. 17, at the home of the bride's parents, when Bertha Arvilla Perry, youngest daughter of Rev. N. F. Perry and Mrs. Perry of Holt, became the bride of Harry Carson Draper, elder son of Mr. and Mrs. W. R. Draper of Mount Albert. The bride's father officiated.
The bride was becomingly attired in a street-length dress of soldier blue, with matching accessories, and a corsage of deep red roses and bouvardia. The bridesmaid, Miss Eola Musselman of Toronto, was attractive in a frock of teal blue, with a corsage of tallman roses. Mr. Bernard Draper acted as best man for his brother.
Following the ceremony a reception was held, at which only the immediate families were present. The couple then left for a motor trip to Kingston.

YOUNG PEOPLE HIKE TO HOWARD FARM

A very pleasant social evening was spent at the spacious farm of Ben Howard last Friday by the young folks of the Congregational-Christian church.
The evening took the form of a weiner roast and was under the auspices of the senior Christian Endeavor Society.
A most entertaining program of games and contests, under the direction of Harold Sanderson, social convener, was enjoyed around the huge fire, which burned merrily until long after the last guest had departed.
The two-mile hike to Mr. Howard's farm strengthened the hearty appetites of the young people and they soon made short work of the "dogs."
When the last weiner and roll had disappeared, the group formed a circle around the fire and Harold Hilton, president of the society, presented Mr. Howard with a box of chocolates and expressed the appreciation of the young people of the church to Mr. Howard for his kind hospitality.

HONORED BY DAUGHTER ON WEDDING ANNIVERSARY

Mr. and Mrs. J. J. McCaffrey celebrated their 30th wedding anniversary on Oct. 12, when a surprise party was given in their honor, by their daughter, Catherine. There were 20 guests present and an enjoyable evening was spent in playing games. Many beautiful gifts were received.

VETERANS MEET NEXT THURSDAY

The next monthly meeting of the Newmarket Veterans' Association will be held on Thursday, Oct. 31, 1940, at 8 p.m. sharp, at the R.S.A. band hall. All veterans are requested to be in attendance.

HAVE 150 REFUGEES

The L. T. B. & O. home at Richmond Hill have taken in 150 English war refugees for the duration of the war.

RED CROSS DANCE IS TO BE ON NOV. 1

The Red Cross Society is holding a dance in the high school auditorium on Friday, Nov. 1, at 9 p.m., D.S.T., with Art West's orchestra in attendance. This dance will take the place of the usual dance held by the Hospital Aid.

SOCIAL AND PERSONAL

PHONE 12

—Mr. and Mrs. Robert Lewis with their daughters, Jean and Barbara, visited Miss Anna Lewis, St. Thomas, over the weekend and attended the ploughing match while there.
—Mrs. Mae Galbraith left on Saturday to spend the winter in Winnipeg with her daughter, Mrs. J. F. Withrow.
—Mrs. Albert Stork, Oshawa, visited her daughter, Mrs. Lorne Cole, and her son, Mr. Russell Stork, and Mrs. Stork, last Thursday. Mrs. Stork and her husband moved to Oshawa from Newmarket 20 years ago.
—Mr. and Mrs. W. L. Bosworth and Dr. and Mrs. C. E. VanderVoort spent Thanksgiving weekend at Dorset.
—Mrs. John Milne of Toronto called on Miss Marjorie McCann on Sunday afternoon.
—Mr. and Mrs. Frank Travis attended the funeral last Saturday of Mrs. Travis' sister-in-law, Mrs. J. Sadder of Toronto, who died very suddenly on Thursday.
—Mr. Ferenon Travis has returned to Parry Sound after spending two weeks with his parents, Mr. and Mrs. Frank Travis.
—Gnr. Roy Stickwood of the anti-tank corps, who is stationed at Listowel, spent the weekend at his home.
—Mr. and Mrs. Edward Houlton of Toronto spent Sunday with their son, Mr. Fred Houlton, who is in training here.
—Mr. and Mrs. Verne Lundy of Toronto spent the weekend with Mr. Lundy's parents, Mr. and Mrs. Fred A. Lundy.
—Mr. Bert McCann of Oshawa spent the weekend at his home.
—Mrs. G. K. Wedlake and Mrs. Fred Wedlake of Brantford were weekend visitors of Mrs. John Jewell.

THE MARKET BASKET

Instead of the annual bazaar, the Ladies' Aid of St. Paul's church are offering a "Market Basket." Delicious homemade rolls, cakes, pies, etc., appetizing jellied meats and salads, attractive jams, jellies and pickles, fruit and vegetables will be offered for sale.
Afternoon tea will be served from 3 to 5:30 p.m. Come to the Memorial Hall on Thursday afternoon, Nov. 7, and get your supplies. *1w38

ASSISTANT NAMED FOR COUNTY "REP."

The Ontario department of agriculture has just announced the appointment of T. R. Hilliard, B.S.A., of Carleton Place, as assistant agricultural representative for York County, to assist W. M. Cockburn.
Mr. Hilliard, who graduated last spring from the Ontario Agricultural College, has had considerable executive experience, having been president of last year's College Royal, which is now one of the biggest student organizations there. Mr. Hilliard's popularity with his own classmates is indicated by the fact that he was elected alumni president of his class.
For some five or six years, in spite of ever-increasing duties, Mr. Cockburn has had to carry on without assistance, except occasional part-time help. During the past summer, Mr. Cockburn has been fortunate in getting some help from R. T. Jefferson, who has a farm at Malton, and has been able to get away for a few days a week.

WILL ATTEND CONFERENCE

J. E. Gowland, local chiropractor, will leave on Friday morning for the annual convention and clinical conference of the Associated Chiropractors and Drugless Therapists of Ontario, being held at the Royal Connaught hotel in Hamilton, on Friday, Saturday and Sunday.
Some prominent doctors of chiropractic will be present from the United States to lead in the clinical conference.

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COOKING BRAN 1 1/2 LB. BAG 15c
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FANCY ASSORTED BISCUITS POUND 19c
CORNFLAKES 3 PKGS. 23c
JAVEL WATER QUART BOTTLE 5c
BENSON'S CORN STARCH 11c
P AND G SOAP 3 BARS FOR 12c
KRAFT CHEESE POUND 28c
NEW MILD CHEESE POUND 19c

DRY GOODS

Stripe FLANNELETTE, yard wide 19c
White FLANNELETTE 14c and 19c
Ladies' PYJAMAS \$1.00 and \$1.35
Silk HOSE, Chiffon and Service-weight pair 69c
Ladies' BED JACKETS Special, \$1.00
P and B Aladdin WOOL ounce balls 17c
Men's Merino COMBINATIONS, Sizes 38, 40, 42 \$1.45
Men's Merino SHIRTS and DRAWERS each 95c
Men's Brushed "Wooley" COMBINATIONS, Made by Penman \$1.60

SHOES

Men's RUBBERS, 6-eyelet, laced, red soles, reinforced back pair \$1.59
Men's 12-inch, leather top RUBBERS pair \$3.75

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SON OF FORMER RECTOR WILL PREACH HERE

Rev. Ramsay Armitage, principal of Wyeliffe College, Toronto, will give the address at the morning service at St. Paul's church next Sunday. Mr. Armitage is the grandson of the late Septimus Ramsay, a former rector here, in memory of whom the beautiful stained-glass window in the chancel was erected, to commemorate his 50 years work in the parish.
Mr. Armitage was appointed principal of Wyeliffe College on the death of Dr. R. B. McEcheran, coming back east from British Columbia, where he was dean of New Westminster. Mr. Armitage is well-known in Toronto and district for his extensive work among young people, especially in the A.Y.P.A.

CITY SLICKERS TAKE MOST FOWL BACK HOME

In a men's doubles tournament at the local bowling green yesterday Jas. Grant and partner of Kew Beach, Toronto, took first prize, being high with three wins. Finland and partner of Toronto were second high with three wins for second prize. Third prize went to Dr. Burton and partner, also of Toronto, being high for two wins.
Larry Bell and Herb Whyte of Newmarket were high for one win and took the fourth prize. All prizes given were fowl.

PASSES EXAMS. WITH HONORS

Lorne McCordick, son of Mr. and Mrs. Harvey McCordick of Newmarket, passed the examination, set for first year apprenticeship studies by the Faculty of Pharmacy of the University of Toronto, with honors.
A subscription to The Era will make a friend happy.

BEN WILSON IS ELECTED BADMINTON PRESIDENT

The Newmarket badminton club's election of officers for the coming season took place a week ago. Officers follow: president, Ben Wilson; treasurer, Mrs. J. W. Bowman; secretary, Miss L. Bond. Other committees will be appointed at a later date.

THE POMPADOIR COIFFURE

May be styled to suit your type of beauty. Height is given to the figure and length to the face.
Suitable for both evening and day wear.
Easy for the individual to dress.

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LOSE PLAYER

Newmarket Citizens' band is losing an outstanding cornet player in William Greig, who is moving to Orillia.

"EXCELSIOR" NON-SKID TRUSSES

Sufferers from Hernia (rupture) may now enjoy our NO CURE SERVICE—offered to all truss wearers by our experienced fitters. Let them help you in your selection and application from the first line of surgical appliances manufactured.
To insure our customers of truss comfort and security, we recommend NON-SKID TRUSSES
These light-weight appliances hold your rupture securely. The non-skid pads are washable—sanitary—will not slip. Our experienced fitters also save your needs for Abdominal Support, Elastic Hosiery, Suspenders, Braces, etc., and our reasonable prices will surely please you.

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AUCTION SALE

I have received instructions from Mr. Silas Sennett to sell by public auction Thursday, Oct. 31, on lot 27, on the third concession of East Gwillimbury, one and one quarter miles north of Queensville, on the highway, the following stock, implements, etc. Everything will be sold without reserve as owner is giving up farming.

Note: Anyone wanting good dairy cows, this is a good opportunity to get them, as these cows are heavy producers.

Terms of sale cash
Sale will start at 12 o'clock sharp, Daylight Saving Time

HORSES

Brown mare, 7 years old, agricultural
Brown mare, 7 years old, agricultural
(Buyer to pay charge if mare is in foal)
Bay gelding, Silvercloud, three years old
Bay gelding, Silvercloud, four years old
Roan mare, 11 years old, supposed in foal
Bay colt, 6 1/2 months old
Brown filly, 5 1/2 months old

COWS

1 Jersey cow, 4 years old, springing, due to freshen
1 Jersey cow, 5 years old, springing, due to freshen
1 Ayrshire cow, 7 years old, springing, due to freshen
1 Durham cow, 7 years old, bred to freshen April 12
1 Holstein cow, 7 years old, bred to freshen Sept. 10
1 Holstein cow, 4 years old, registered, bred to freshen May 1
1 Holstein cow, 2 years old, registered, fresh
1 Ayrshire cow, 13 years old, registered, bred to freshen Sept. 12
1 Ayrshire cow, 3 years old, registered, fresh
1 Ayrshire heifer, 2 years old, bred to freshen Nov. 27
1 Ayrshire heifer, 1 year old, registered
1 Ayrshire heifer, 6 months
1 Holstein heifer, 2 years old
1 Durham heifer, 1 year old
1 Durham bull, 2 years old, registered

HOGS

1 Yorkshire sow, with 12 pigs
1 Yorkshire sow, with 10 pigs
1 Yorkshire sow, with 5 pigs
1 10 months old Yorkshire sow, with 6 pigs
1 10 months old Yorkshire sow, with 6 pigs
1 10 months old Yorkshire sow, bred
1 Yorkshire hog, 2 years old, registered
1 Yorkshire hog, 1 year old, registered
20 Yorkshire hogs from 75 to 125 pounds

IMPLEMENTS AND MACHINERY

1 Binder, Massey-Harris, 6-ft. cut
1 Mower, Cockshutt, new, 5-ft. cut
1 Sulky rake, Frost and Wood, 10-ft. cut
1 Manure spreader, John Deere
1 Manure spreader, Cockshutt
1 Seed drill, Massey-Harris, 15 discs, for three horses
1 Cultivator, stiff-tooth, Frost and Wood
1 Set disc harrows in throw
1 Set iron drag harrows, 12 ft.
1 Sulky plow, 1 furrow, Cockshutt Victor
1 Gang-plow, 2 furrow, Imperial Junior
1 Walking plow, Fleury 21
1 Walking plow, Wilkinson 4, with wheel attachment
2 Root suckers
1 Large feed cooker
1 Set barn scales, 1,500 lbs.
1 Root pulper, Cockshutt
1 Cream separator, like new, McCormick-Deering
1 Democrat
1 Single buggy
1 Cutter
1 Wagon, Speight
1 Coin wagon box
1 Wagon and rack
1 Turnip drill, Massey-Harris
Whiffletrees, neck yokes, forks and other articles
2 Sets farm breeching harness
1 Set farm one-horse harness
1 Set buggy harness
1 Clipping machine
1 Set heavy sleighs, Massey-Harris

FEED

Quantity of mixed grain, barley and oats
Quantity of oats, clean for seed
Quantity of well cured clover hay in barn
1 Stack clover
Quantity of good sized mangels

HOUSE FURNISHINGS

1 Dining-room suite
2 Bedsteads
1 Oak buffet
1 Big cushion leather chair
1 Antique table
1 Piano stool
1 Morris chair
1 Child's high chair
1 Cradle
1 Large trunk
1 Wash set
1 Pictures
Churn and ladle
1 Cook stove, Quebec heater
1 Coal oil heater
Other articles too numerous to mention

SCHOMBERG BRIDE WEARS WHITE SATIN

A very pretty wedding was solemnized at the home of the bride's parents, when Miss Vera Jewitt, of Schomberg, became the bride of Mr. Vernon Raven on Saturday, Oct. 19.

The bride, given in marriage by her father, looked lovely in white satin. Her veil was three-quarter length and was caught in cap effect, with orange blossoms. She carried cream talisman roses, and wore the gift of the groom, a three-strand pearl necklace.

Miss Jean Jewitt, cousin of the bride, was bridesmaid. She was beautifully gowned in dusk rose net over tulle and wore a gold locket, gift of the groom. Her headpiece consisted of pink roses tucked in her hair. She carried pink roses.

The flower girl, a sister of the groom, looked sweet in blue tulle with pink velvet trimming. Rev. Mr. McKeown officiated and Mrs. Baker was at the organ. Mr. Harold Raven, brother of the groom, acted as best man and ushers were Mr. Bob Jewitt and Mr. Kenneth Raven.

During the signing of the register Mr. Norman Raven, brother of the groom, sang, "because."

After the wedding a reception was held at the bride's home. Mrs. Jewitt received in a gown of airforce blue with a corsage of cream talisman roses. She was assisted by Mrs. Raven, attired in dark green, with a corsage of cream talisman roses.

Following the reception, the happy couple left on a motor trip to London, Ont., and points west. The bride travelled in a plum coat with plum accessories. Upon their return they will reside in Toronto.

Schomberg

The Women's auxiliary of the Anglican church met at the home of Mrs. Victor Marchant on Tuesday, Oct. 15. A quilt was on hand and a good attendance made the afternoon most enjoyable. After the quilting a meeting was called to make arrangements for the annual hot beef and plum pudding supper, which they are planning to hold on Nov. 6.

Mr. and Mrs. Russell Davis were the guests of the former's mother, Mrs. Charles Davis, for Thanksgiving.

Mr. and Mrs. Kenneth Bradley and daughter, June, of Port Colborne, were weekend guests of Mr. and Mrs. Smith Dixon. Mr. and Mrs. Dixon returned to the Bradley home, where they will spend the ensuing week.

A daughter (Eileen) was born to Mr. and Mrs. Edison Hastings on Tuesday, Oct. 15, at Mrs. Rogers' rest home, Schomberg. Both are doing well.

Mrs. Foster Clatridge is convalescing slowly after an attack of pleurisy. Friends wish her a speedy recovery.

Mrs. G. Clatridge is visiting at the home of her sister-in-law, Mrs. F. Clatridge. Her husband, of the R.C.A.F. at Trenton, was a weekend guest of his brother, Mr. F. Clatridge.

Miss Grace Amey has taken a position in Toronto for an indefinite period. Friends wish her success.

The annual Sunday-school convention was held this year at St. Mary Magdalene's Anglican church, Schomberg, on Wednesday, Oct. 23. After a service in the church, a supper was served in the parish hall.

Mr. and Mrs. Clifford Marchant and daughter, Helen, of Weston, spent Sunday with the former's parents, Mr. and Mrs. Edward Marchant.

Mrs. William Ferguson of Weston is visiting at the home of her daughter, Mrs. Glad Lloyd. The sympathy of the town goes out to Mrs. Givens and Mrs. John Gould in the passing of their brother, Mr. W. Bateman of Beeton.

A quiet wedding took place in the parsonage of Tottenham United church, when Miss Muriel Hastings became the bride of Mr. Nelson Boyce on Saturday, Oct. 19. Rev. Mr. Butt officiated.

The bride was attired in blue silk crepe and wore a corsage of red roses. Her only sister, Mrs. Harold Boyce, was bridesmaid, and was also gowned in blue silk crepe with a corsage of salmon pink roses. Mr. Harold Boyce acted as best man.

After a small reception at the home of the bride's parents, Mr. and Mrs. Ira Hastings, the couple left for New Brunswick. The bride travelled in a light blue wool coat trimmed with black lamb. Accessories were also black. Upon their return they will live in Brampton.

The bride is the sister of Mr. Elgin Hastings and a niece of Mrs. Bart. Davis of this town.

Pottageville

Mr. and Mrs. Earl Cook visited Mr. and Mrs. E. B. West on Sunday.

Mr. and Mrs. James Murray spent Sunday with Mr. and Mrs. Wm. Geer.

Mrs. Geo. Wilson and Mrs. Frank Davis are ill.

The annual hot turkey supper will be held next Wednesday, Oct. 30, at the Kettleby parish hall. A good program will follow the splendid supper.

The local ladies' organizations are busy doing Red Cross and refugee work.

EVERLEY W.M.S. HAS GUESTS AT SPECIAL MEETING

"The death of the flowers!" Jack Frost killed the beauties, and seldom so late in the season have the flowers been so glorious and so numerous, with promise of production till Christmas! And isn't the weather cold? Even the apples are feeling the frost.

Mr. and Mrs. Edgar Bomer, with their daughter and son-in-law, Mr. and Mrs. Williamson of Teston, visited the international plowing match at St. Thomas on Friday. They motored along the new beautiful Queen Elizabeth highway. They motored the 167 miles there and back and saw the show. This is really a great agricultural event. A line of tents house the exhibits of milking machines, tractors, implements and all the new farm gadgets, as well as the 1941 cars. It was rather cold for standing about the field viewing the plowmen, but they found enough of interest to enjoy the day.

The special W.M.S. meeting was held in Everley Presbyterian church. There were guests from the 10th line, Beza, from Strange and a good representation from Aurora. There were 60 or more present, and a full program was enjoyed. Ladies of Toronto presbyterial were present, also from Willowdale and Thornhill.

Miss A. A. Ferguson, president of Everley, presided, assisted by the secretary, Miss Annie Ferguson, the treasurer, Miss Jessie Gellatly, and with Mrs. Rolling at the organ and piano. Mrs. A. McClure welcomed the guests. Mrs. R. Farren of Strange read the scripture and Mrs. F. Boys sang a solo. Rev. M. F. Burch introduced Rev. Alex. McLean of Willowdale, who gave an inspirational address from the words of St. Paul, "I believe, therefore have I spoken." Misses Jessie Gellatly and Frances Ross sang a duet.

Mrs. Gillespie of Toronto, the W.M.S. hospital visitor, told of her work and that of Miss Murray, visiting the Presbyterian patients in the hospital. Mrs. H. Ferguson, life member secretary, told of that part of the work. Miss Jennie Follitt spoke for the home department.

Mrs. Reading told of the Redemption Home on Yorkville Ave., Toronto. Mrs. Anderson, Mrs. Hendry, Mrs. Helstrop, corresponding secretary, and Mrs. Oliphant, treasurer, all spoke briefly of their work. Mrs. Miller of Aurora, vice-president of Section 10, brought messages. Mrs. Cooper, the beloved aged senior vice-president, was there on the eve of her 85th birthday. Altogether it was a full program, full of interest and inspiration.

Mrs. Goldwin Smith was present and had loaned her car for the occasion. After the close of the program tea was served and social intercourse of this missionary family was enjoyed.

SNOWBALL

MRS. G. P. CLARKSON IS GIVEN PRESENTATION

The Snowball Women's Institute held its October meeting at the home of Mrs. Albert Badger yesterday afternoon. The roll-call was "A good health rule."

Mrs. Howard Morning, convenor for health and child welfare, was in charge. There was a contest held, and a jam and jelly shower. Current events were given by Mrs. Gordon Beckett. The hostesses were Mrs. J. Davis, Mrs. A. Storey, Mrs. Badger and Miss B. Ferguson.

Miss Mary Mills spent the weekend with Miss Vera Bova of Temperanceville.

The members of the Women's Association gathered at the home of Mrs. G. Preston Clarkson and presented Mrs. Clarkson with a white pottery electric lamp last Friday afternoon.

The many friends of Mrs. Maude Lavelle will be sorry to learn she is again a patient in the Toronto General hospital, and trust she may soon again enjoy better health.

Mrs. Sarah Rogers Cody, wife of the late Robert Rush, died on Monday, Oct. 14, in her 90th year, at New Westminster, B.C.

VANDORP

WESLEY WILL MARK 59TH ANNIVERSARY

Rev. T. R. White of Aurora conducted the service at Wesley church on Sunday, in the absence of Rev. W. A. Westcott.

Wesley United church celebrates its 59th anniversary on Sunday, Nov. 3. Guest speakers will be Rev. Mr. Owens of Unionville, at the morning service, and Rev. Gurnet W. Lynd of Downsview, in the evening.

Miss Jean White, Miss Ada Carr, Mr. H. A. White and Master John White motored to Camp Borden on Sunday.

Mr. and Mrs. McKnight and family have moved to this community from Bradford.

Recent guests of Mr. and Mrs. H. A. White were Rev. C. E. Walls, Mrs. Walls and family, of Hamilton, Mrs. Wm. DeMille of Detroit, Mich., and Mr. and Mrs. James White, Jr., of Agincourt.

Era printers show their appreciation of your patronage by giving good value and low prices.

MAPLE HILL COUPLE SHOWERED BY 100 NEIGHBORS

On Sunday evening the pastor gave a very impressive message from II Chron. 7, of how Solomon offered many sacrifices, then when he had finished building the house of the Lord, and prayed, the glory of the Lord filled the house.

"So we must make sacrifices and commune constantly with him, that we may be filled with his spirit," the pastor said.

Mr. Jonah Sheppard was the speaker at Young People's last week. They report a fine message.

Several from Maple Hill attended the anniversary services of the Mennoite church at Zion and enjoyed the service very much. It was the 50th anniversary of that church.

Mrs. A. Knights spent last week with her daughter, Mrs. Wm. McGill.

Mrs. Bert Scott, Blanche and Grace were calling on friends at Maple Hill last Thursday.

Mrs. Harry Knights is spending a few days in Toronto, owing to the illness of Mrs. H. Stevens.

Mr. and Mrs. Fred Knights, Miss Margaret Knights and Mr. Albert Rundle had tea on Monday evening at the home of Mr. and Mrs. Kenneth Boothby, Keswick.

Norman Deavitt had the misfortune to dislocate his arm while picking apples on Monday. This is the second time he has had this happen in about a year. A speedy recovery is hoped for.

A shower was held on Monday evening at the home of Mr. Fred Knights, in honor of Miss Margaret Knights, bride-to-be, and Mr. Albert Rundle. About 100 neighbors and friends were present to show the love and esteem held for this young couple, and to present them with many beautiful and useful gifts.

An address was read by Patrick Maloney and a nice rocking-chair was presented from the Maple Hill Young People's Society, of which Margaret is president. It was a real surprise party, as the young couple knew nothing of it until they entered the house. The table and double chair, in which the couple were seated, were beautifully decorated with streamers. Lunch was served and an enjoyable evening was spent.

Miss M. Johnson of Ravenshoe spent the weekend with the Hutchinson family.

Little Miss Caroline Galley of Toronto is spending the week with Mrs. H. McClure.

Friends are pleased that Mr. Melville Lehman, who had a serious accident and has been in the hospital in Toronto for some time, is doing as well as can be expected.

Miss K. Radford and Miss Jean Stevens had tea on Sunday with Mr. and Mrs. F. Reid.

Miss Dorothy Blunt spent the week at her home in Queensville. Mrs. W. Reid and Helen have returned after spending a month with her brothers, in Drake, Sask., and other friends in Regina and Winnipeg. They report fine weather while there.

Mr. Frank Lehman is visiting in Newmarket.

Mr. Scerris, Mr. and Mrs. Booth and two daughters, visited Mr. and Mrs. J. Hope and family on Saturday.

Mr. and Mrs. W. Mains and Mr. W. Rutledge of Newmarket visited Mr. S. Gibney and Mrs. W. Reid on Sunday.

The community club held their first meeting at the school on Oct. 18. The following officers were elected: president, Douglas Howe; vice-pres., Fred Reid; secretary, Miss Olive Bastwick; pianist, Miss Betty Hope; convenor of program comm., Mrs. H. Wicke.

VIVIAN

HAUNTED HOUSE WILL BE SCENE OF PARTY

A masquerade party will be held in the haunted house, (first south of the church), on Saturday, Oct. 26, at 7.30 p.m. There will be a small admission charge in aid of the Canadian Red Cross.

A great many people are suffering from colds, possibly due to the dampness and cold changeable weather.

Most of the threshing is finished and the farmers are busy getting in their roots.

Mr. Herbert Phoenix intends staying in Toronto this winter, although he visits Vivian frequently over the weekend.

Mr. Troyer is selling his stock and implements and is moving from Cedar Valley.

The ladies of Vivian are busy knitting and sewing for the Red Cross, meeting each week at the different homes.

On Sunday at 10 a.m. there was an attendance of 60 at Sunday-school. In the evening a large attendance filled the church. The Midland sisters sang a duet entitled, "They are only shadows," a very appropriate and beautifully rendered selection. Two Mrs. Scotts sang and played together, and the little daughter of one of them sang several choruses.

Mr. Towan preached from the text, "Let your light so shine before men, that they may see your good work and glorify your Father which is in Heaven." He said these words were spoken by Christ Himself and were not limited to preachers.

"If everyone let his or her light shine before men by their

HALLOWE'EN

By GOLDEN GLOW

Yes, Hallowe'en, a week from tonight! Black cats and Jack-o-lanterns and witches! What a shame if it rains, though no doubt there will be a few folk who hope it may.

What is that slang word, now in vogue, for the old-fashioned word "Kill-joy," let me see, it has just slipped my mind, I admit I didn't know at once just what the younger generation meant by it — oh, now I recall it. "Sour puss!" Of course, I took puss as referring to a cat, but believe it or not, they don't mean anything of the kind. They mean puss as a person's face! I found that out when I heard one youngster tell another he'd "smack his puss" if he did so-and-so! Live and learn. But it put me wise, as they say, to the exact meaning of the expression.

If I weren't writing on Hallowe'en I think I'd go on and write about the aptness of modern slang, write about how some slang expressions have become so universally used that no one recalls their origin! But I don't doubt you all know as much about the subject as I do, probably more when I tell you how long it was before I caught on to the meaning of the expression "sour-puss."

These days we don't get up on the morning of "All Saints' Day" to find Main St. barricaded with packing-boxes and pungent, witty remarks painted on the store windows. I believe the late Edgar Bogart and his cronies of earlier days used to have a big hand in a lot of Hallowe'en mischief, but their mischief was fun, not damage. The town would laugh for weeks over some of the pranks the "bank boys" used to play. (You see Mr. Edgar Bogart was in the Ontario Bank here before it was taken over by the Bank of Montreal.)

But how some of the young men in the country haul sleighs or wagons or some piece of farm machinery, up on to the top of the driving-shed, or even the barn, is quite beyond me! Think of all the energy wasted over such an exploit! I recall once hearing how some wags whitewashed a certain farmer's horse, and painted stripes on the cow, to imitate a zebra. They would dress up a scarecrow, seat it on someone's verandah, ring the bell, and then hide to see what kind of a reception "dummy" received! There are a thousand and one tricks that the young folk can think up when Hallowe'en comes round, and provided they do no damage I can't see why they should be denied their fun.

I have answered the doorbell times without number on Hallowe'en night to find a bevy of masqueraders on the verandah, and it wasn't always a "shell out," crowd either, and I have had as much fun out of them as they were having. I love to laugh, and they can always assure you of a jolly good laugh! Many a Hallowe'en I have helped pull burnt-cork moustaches on beardless faces or helped make good darkies out of small boys, hunted up costumes, or improvised masks that were not a menace, and hindered them seeing where they were going.

And I've held myself ready with needle and thread, safety pins, etc., to help repair damage, should they come to grief in my vicinity. Don't let us grow old before we have to. Let us help the youngsters have as good, or even a better time than we had! Aren't you sorry for the person who never was at a jolly Hallowe'en party, where we all bobbed for apples, made "mud-pies" to see who our "future" was to be, or walked down the cellar stairs backwards, with a mirror, to see your "dearly beloved" look over your shoulder, and you'd see his image in the looking-glass; walk blindfolded the length of the room and then see how many blows it took to blow out the candle, to see how long it would be till you were married!

Oh, how many jolly, silly Hallowe'en games there are when you sit down to recall them like this. Musical chairs must always

good works, kindness, honesty and truth, many people would be influenced to believe in the gospel, even though they had never entered a church," he said.

The young people meet each Wednesday at 8 p.m.

be included if everyone feels like having a good romp—and the old game of stagecoach, or post-office with forfeits. Once a year you must play "forfeits!"

Then if your host or hostess has a garden with cabbages in it, you must go out in the dark and pull up a cabbage, and tell, by how much earth clings to it, whether or no you will be rich! Infallible, I assure you!

Where on earth do you suppose all the foolishness ever started! But when we are in our teens we can make our own fun out of very small things, if we are only willing. It is the one night in the year—Hallowe'en—when cards and dancing are not thought necessary for a good time. A night when refreshments can be simply hot dogs, doughnuts and cider with nuts and rosy apples, and nobody would ask for anything more, unless indeed it were pumpkin pies, for pumpkins seem to belong to Hallowe'en as much as black cats and witches!

Just why witches riding on a broomstick, accompanied by a black cat and an owl, should be symbols of Hallowe'en, I really can't imagine—but I still have a lot to learn. Maybe some reader can enlighten me.

I am rambling on too long, but I must tell this one on myself before I finish. You may recall the earthquake we had Hallowe'en night a few years ago. It woke me up, and I heard my window rattling in a queer, unusual way and jumped to the conclusion it was someone playing a Hallowe'en trick! As I sleep upstairs I was puzzled as to how they could have managed to do it. Laughingly I said to my husband, "The Hallowe'en boys have a tick-tack on my window. How on earth do you suppose they managed to get it there without me hearing them!" He very soberly answered, "I'm afraid this is something more than a 'tick-tack' on your window!" And not till then did I realize we were undergoing an earthquake!

YORK PLOWMEN EXCEL AT INTERNATIONAL

York county was well represented at the international plowing match, held last week at St. Thomas, with 22 of its plowmen competing and an equal number of helpers and coaches. These contestants each plowed on two or three different days and were about equally divided between walking-plows and tractors. The boys did well and brought home at least their share of prizes.

Those plowing were Herb Jarvis, Milliken; Bert Irwin, Agincourt; Norman Tapscott, Milliken; Russell Watson, Woodbridge; Leslie Smith, Gormley; Carman Tapscott, Milliken; Geo. Irwin, Agincourt; Alex. Logan, Stouffville; Harry Jarvis, Todmorden; Lloyd Turner, Stouffville; Murray Timbers, Locust Hill; Harris Little, Agincourt; Allan Meyer, Claremont; Bruce Yeamans, Agincourt; W. L. Kennedy, Agincourt; Ernest Evans, Maple; Fred Timbers, Stouffville; H. J. Couperthwaite, Agincourt; Joe Tran, Claremont; Richard Jarvis, Agincourt.

While York county was represented in the inter-county walking plow competition by one of the strongest teams they have ever had, the competition has now become so keen that York hopefuls, with only 12 points below the winners, out of a possible 300, were in ninth place, with 22 teams competing. Ontario county, which last year stood second, won this contest. With 13 counties in the inter-county tractor class, York stood second, being beaten by Haldimand. The walking-plow team consisted of Herb Jarvis, Bert Irwin and Norman Tapscott, all of Milliken, and the tractor team was Murray Timbers of Locust Hill and Norman Tapscott.

On days when not plowing in county competitions, the boys, with one exception all got into the money. Three of the boys plowed in the boys' class on Wednesday and won first, third and fourth and on Friday third, seventh and eleventh, while Leslie Smith, spare man for the team, plowed each of the three days against as high as 52 contestants and won thirteenth, fifth and third on the respective days.



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BELHAVEN

DISTRICT PRESIDENT WILL BE SPEAKER

One of the special features pertaining to Red Cross work for the Belhaven Women's Institute is that every member is kindly requested to bring a quilt block, 18 inches square. It may be made "crazy" pattern or another pattern, "not so crazy." A block may be made from material such as flannelette, etc., or the entire block may be made from print. The ladies may get enough for two quilts.

Please bring the block to the November meeting, on Nov. 12, which will be held at 2.30 p.m., and as a special attraction the district president, Mrs. Ralph Willis of Gormley, has promised to visit the Institute as guest speaker.

The roll-call will be: "A famous woman of the Bible and why." There will be community singing and a talk by Mrs. M. Sedore. There will be special music, a paper on Canadianization, given by Miss Iva Stiles, a demonstration of quilt blocks, short readings, and current events, given by Mrs. Harry Horner. The hostesses are Mrs. Erwin Winch, Mrs. Lorne Holborne and Mrs. R. Weddell. All are very cordially invited.

This vicinity has had some very hard frosts, but a rain on Oct. 22 was followed by mild, sunny weather.

Mr. and Mrs. Elmer King and family, Mr. and Mrs. Norman King and son, and Mr. and Mrs. George Smalley and daughter,

visited Mr. and Mrs. Angus King on Sunday.

Mr. and Mrs. Frank Martin and family visited Mr. and Mrs. Clarence Oldham on Sunday.

Mr. and Mrs. Stanley Mahoney spent the weekend visiting in Tyrone.

Miss Audrey Young and a friend, of Island Grove, spent the weekend with the former's parents, Mr. and Mrs. W. Young.

Mrs. Wm. Winch's sister called on her on Saturday.

Mr. and Mrs. Robt. Davidson spent Sunday in Toronto visiting Mr. and Mrs. Harry Davis.

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KESWICK
START PACKING XMAS
BOXES FOR SOLDIERS

The Lakeside Women's Institute will hold an evening meeting on Wednesday, Oct. 30, at the home of the president, Mrs. Roy Pollock. The husbands will provide the program. All members are requested to provide lunch.

On Tuesday afternoon, Oct. 29, Christmas boxes for soldiers will be packed at Mrs. Vail's home. The packing will begin at 2 p.m., standard time. Gifts for these boxes may be left at Vail's store or at Mrs. W. Davidson's home.

There will be a work meeting of the Red Cross society in the United church Sunday-school room on Tuesday, starting at 2 p.m., standard time. It is desired that Christmas cards and letters be sent to soldiers by everyone this Christmas. These cards or letters should be mailed the first week in November. Names of soldiers may be obtained from William Marritt and Mrs. W. Davidson.

The leadership training course for Sunday-school teachers and leaders will be continued on Tuesday, Oct. 29, and Wednesday, Oct. 30, at Queensville United church beginning at 7:30 p.m., standard time.

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ARE WED AT CHURCH CEREMONY



Among the lovely autumn weddings was that of Violet Lovelock, daughter of Mrs. Edith Lovelock of Newmarket, who became the bride of Harold Morley Gilkes, son of Mr. and Mrs. Wm. Gilkes of Newmarket, in St. George's church, St. John's Point, on Oct. 5. Mr. and Mrs. Gilkes are residing in Newmarket.

VIRGINIA
CHURCH WILL
MARK ANNIVERSARY

The anniversary services of the United church are being held next Sunday, Oct. 27, at 2:30 and 7:30 p.m. (standard time). The afternoon service will be conducted by the pastor, Rev. N. S. Anderson, B.S.A. Miss Pearl Ward of Sutton will be the soloist.

In the evening the guest speaker will be Rev. R. V. Wilson, B.A., B.D., of Mount Albert. There will be special music by Mrs. Donald Stiver, contralto soloist of Mount Albert, and also violin selections by Rev. R. V. Wilson.

The following Wednesday evening, Oct. 30, a hot fowl supper will be served from 5:30. D.S.T. on. It will be followed by an excellent concert.

Next Friday evening, Oct. 25, a supper and dance is being held in the Pefferlaw community hall in aid of St. Anthony's church.

Mr. and Mrs. Albert Cleland of Zephyr visited Mr. and Mrs. Walter Rae on Sunday.

ZEPHYR
H. SQUIRES DIES,
HAD LENGTHY ILLNESS

Mrs. Chambers of Portland, Oregon, is spending a few weeks with her sister, Mrs. W. J. Rynard. They called at Colander to see the quintuplets this week.

Mrs. A. Armstrong and Betty attended the reception given for Mrs. Armstrong's niece, Mrs. Bruce Gould, in Uxbridge, last Saturday afternoon.

Mrs. Jas. Galbraith is visiting her son and family in Aurora, and friends in Toronto, this week.

The Red Cross society held a quilting in the community hall on Wednesday of this week.

J. W. Rynard attended Zeredatha Lodge in Uxbridge on Monday evening, when the Rt. Wor. Bro. S. S. Crouch, D.D.G.M., of Toronto District "B," paid a fraternal visit to the lodge.

The anniversary services of the Zephyr United church will be held on Sunday, Nov. 3, when Rev. J. C. Torrance of Toronto will be the guest speaker. The services are at 11 a.m. and 7:30 p.m.

The Coultice store has a new coat of paint which brightens the corner.

Friends are sorry to learn of the death of H. Squires, which took place in the Toronto General hospital, on Monday, Mr. Squires had poor health for some time and was taken to the hospital two or three weeks ago, but failed to respond to treatment. The community sympathizes with the relatives.

He leaves a wife and daughter, Miss Ada Squires, R.N., of Hamilton, and a sister, Mrs. Edwin Corbett, and a brother, Wm. Squires, of Zephyr.

The regular monthly meeting of the Zephyr Women's Institute was held in the community hall

on Wednesday, Oct. 16. The ladies of Sunderland branch were guests and entertained the local branch with a very interesting program consisting of choruses, readings and music, after which everyone enjoyed a social half hour.

Mr. and Mrs. Jas. Heaton and Kenneth of Concord spent Sunday with their parents, Mr. and Mrs. T. Heaton, and Mr. and Mrs. Wm. Rye.

Mrs. Webster of Toronto visited her parents, Mr. and Mrs. F. Walker, over the weekend.

MILITARY STRENGTH
OF UNITED STATES

By Canadian Institute of
International Affairs

Recent events have caused Canadians to look with a more critically appreciative eye at the actual military strength of the Americans. In estimating this strength it is now realized, of course, that mere man-power is no longer decisive and one must consider the power to produce war materials or goods which can be exchanged for them.

Because of the availability of much fertile land and accessible raw materials and because of the fact that their total capital per occupied person is considerably greater than that of the British worker and very much greater than that of the German or French worker, the American worker on the average produces more than twice as much per head as the German worker, and about 30 per cent more than the British worker.

Similarly, the labor of an American farmer will feed 11 people as satisfactorily as the labor of a British or German farmer will feed eight, or that of a Polish farmer three. As in modern warfare it takes from three to seven workers to supply one man in the forces, the United States enjoys a considerable advantage. She can spare far more of her people to work in and for the armed forces. She can use a greater proportion of her national income for war, and she has the largest national income in the world.

Although the United States has a total national income about equal to Europe, not including the U.S.S.R. and Britain, and about twice as large as that of Britain and the dominions, there is still the question as to whether she could pass rapidly from the production of peace-time to war-time goods and services. There can be little doubt of her capacity to make armaments, provided the materials are at hand.

In 1937 she produced nearly half the steel output of the world and over three-quarters of the total motor vehicle output. On the other hand, her normal production of shipping tonnage is relatively low, little over half that of Germany and less than a quarter of that of Europe excluding Britain and the U.S.S.R.

During the last war, the United States was able to divert a quarter of her national income to war purposes within a little over a year of entering the war. By

the armistice she had 9.4 out of her occupied population of 37 millions engaged on war activities and had armed forces of over four million men.

As the major European belligerents were able to divert almost half their incomes to war purposes, almost certainly in this war the United States could do at least as well without sacrificing civilian consumption. She could concentrate on highly mechanized forces yet probably recruit an army of ten million men without reducing her output.

In January the president asked for one and a half billion dollars for the fighting services in addition to a sum for other defensive purposes. A naval expansion plan was already in existence by which ten battleships were on contract, costing \$655 millions. In May came further requests for expenditures, so that by July a total defence expenditure of over five billions had been approved by congress, while on July 20 an extension of naval expansion was approved. This will cost from four to ten billion dollars and will create a "two-ocean" fleet by 1946 of 1947, when it is hoped to have 701 ships, including 35 battleships and 88 cruisers.

Further expenditures were also asked to provide complete equipment for an army of 1,200,000 more, as well as 15,000 aeroplanes for the army and 4,000 for the navy. Plans are under way for the compulsory registration for military service of all men between the ages of 21 and 30, and the president has been granted power to mobilize the national guard, a force of about 240,000. Intensive recruiting has already brought the strength of the regular army up to about 250,000.

The most serious bottleneck is apt to be the lack of ship-building capacity, as well as the temporary—at least—lack of aircraft building capacity. The output of military planes is estimated at from 550 to 700 a month, about 350 of which are said to be going to Britain. The president has expressed the hope that 50,000 a year might be produced eventually, and a reliable authority has forecast an output rate of 40,000 per year by April, 1942. Steps are also being taken to prevent another bottleneck, the absence of essential raw materials. Stock piles are being built up, and prohibitions have been placed on the export, except under license, of scrap iron, of this which could be diverted to war purposes, it has been estimated that the United States has a small military preponderance over Europe without Britain and Russia, although her man-power would be considerably less than half. If one ranges the U.S.S.R. and Japan with the hostile group, the preponderance is not at all secure, and if large parts of the British Empire were to fall into hostile hands, the balance would be turned strongly against the United States.

The British Empire, therefore, clearly holds the balance in ultimate military strength. This is more especially true, as it would take the United States two or three years to reach the same degree of military preparedness as the present belligerents. Her navy is of roughly the same size as the British and unable to cope with a British fleet in hostile hands as well as the Japanese, Italian, and what is left of the

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GRAY COACH LINES

Sutton West

There will be a dance in the town hall on Wednesday, Oct. 30, in aid of the field comforts club.

Pte. W. P. Gilderoy of Camp Borden spent the weekend in town.

Pte. Richard Pearson has been visiting at his home here while on two weeks furlough.

Mrs. G. S. Strachan of Toronto visited her mother, Mrs. E. McKelvey, last weekend.

Mr. and Mrs. A. W. Pugsley spent Sunday in Toronto, visiting the latter's sister and brother-in-law, Mr. and Mrs. George Storey.

The anniversary services were held in the United church on Sunday, Oct. 20. The special speakers were Rev. Mr. Dallas of Toronto and Rev. Gordon Lapp of Keswick.

The hot chicken supper, which was held on Tuesday evening in the church hall, was well attended.

Mrs. R. J. Smalley and Miss Pearl Ward were in Toronto one day last week.

Mrs. Wm. Osborne and Miss Isobel Osborne have been visiting Mr. and Mrs. D. M. Christie in Wellington.

Messrs. Bruce Cooke and Jack Culverwell of Weston were weekend visitors at Dr. C. A. Cooke's.

Several from here attended and enjoyed the hot fowl supper in Pefferlaw on Monday.

French and German fleets.

Furthermore, although not more than five per cent of the American national income is dependent upon foreign trade, the United States depends upon that trade for a number of very important raw materials. Most of her rubber, tin, jute, nickel and cocoa, and large parts of many other primary imports come from the British Empire. When one considers that about half the United States' imports of raw materials and raw foodstuffs come from the British Empire, and that 23 per cent of her total imports come from parts of the empire outside the Monroe Doctrine area of the American continent, it is not surprising that a war involving the entire British Empire has caused Americans to look to their own defences.

RAVENSHOE

REV. GEO WAUGH WILL
PREACH AT SERVICES

Ravenshoe anniversary services will be held on Sunday. The minister for both morning and

evening services will be Rev. George Waugh of Toronto, a former minister on the Queensville circuit. The morning service is at 11 o'clock, and the evening service at 7:30 o'clock.

On Monday evening, Oct. 28, the usual hot supper will be served from 5 o'clock until all are served, followed by a very fine concert.

Those contributing to the program are: Mrs. Marie Draper Lyons, soprano, Mr. Marshall Lyons, clarinetist, Mr. Harold Rutledge, violinist, all of Newmarket; Mrs. Garfield Hamilton, soprano, Markham; Miss Dorothy White, elocutionist, Keswick; Master Harvey Evans, elocutionist, Queensville.

The Keswick service will be withdrawn on Sunday evening. Rev. Gordon Lapp will be present at Ravenshoe.

The far greater number of classified advertisements carried by The Era is an indication of circulation and pulling power.

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costs MONEY

Yes, strange as it may seem, economy costs money when it causes you to cut down on your expenditures for things that are necessary for your comfort and welfare. And it is doubly expensive when it causes you to save on expenditures that, if wisely made, would return to you with a handsome profit added. Short-sighted saving has kept lots of people in the rut of toilsome grind and put many a business on the road to a bankrupt's court. Prudence must, of course, be exercised at all times in financial matters, but too much caution in personal and business affairs is often worse than foolhardy squandering.

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An advertisement in The Era delivers your sales message to thousands of prospective buyers residing in this community. If a display window on Main St. pays you, a display window in The Era will pay too.

The Era goes into so many homes and places of business in this community. It carries to its thousands of readers not only all the news of the vicinity, but the sales messages of its merchants and business men as well. If you have anything to sell, you cannot afford not to be represented in the pages of The Era. Your economy would be too expensive—it wouldn't be good business.

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MOUNT ALBERT DR. HAROLD YOUNG IS BANQUET SPEAKER

The Young Men's Bible class of the United church held their father and son banquet on Friday evening, when a goodly number of the boys and their guests sat down to a bountiful supper, served by the ladies of the W.M.S.

The program opened with a toast to the king and the singing of God Save the King.

The next toast, "The church," was proposed by Rev. R. V. Wilson. Mel. Oldham then gave an instrumental solo and the toast to "Our Dads" was proposed by K. Stokes and responded to by B. Sinclair.

"Our Sons" was proposed by Geo. Green and responded to by Howard Cunningham and Morley Bain. "Our Soldiers" was proposed by George Price and responded to by Donald Stewart and John Oliver, who had come from Camp Borden to attend.

The guest speaker of the evening was Rev. Dr. Harold Young of Avenue Rd. United church, Toronto, who gave the boys a great deal of good advice and food for thought. The evening concluded with moving pictures on "Alaska's Silver Millions," showing the country in general and the great salmon fishing trades.

The boys of this class have much to thank their teacher, Mr. Stewart, for, as they get many splendid outings and social evenings.

Mr. Greig Scott has gone to Kirkland Lake, where he expects to work in the future.

Miss Eva Harrison is visiting her sister, Mrs. Mather, at Kapuskasing.

Mr. and Mrs. J. L. Silver and daughter, Betty, of Ottawa, have

been visiting relatives in town. Mrs. Johnson and Mr. and Mrs. Chambers of Niagara Falls, N.Y., have been visiting Mrs. Johnson's brother, Mr. Geo. Walker.

Mr. and Mrs. Thomas Watts of Newmarket were visitors at the home of the Misses Brooks on Sunday.

Rev. R. V. Wilson preached the anniversary services at Epsom on Sunday. The choir also accompanied him to take part in the musical part of the service.

BRIDE IS FORMER MT. ALBERT GIRL

Miss Evelyn Ida Lawson, formerly of Mount Albert, and daughter of Mr. and Mrs. Jas. Lawson, became the bride of Marvin Stewart Macklem, Toronto, son of Mr. Clifford Macklem and the late Mrs. Macklem, at a pretty ceremony at the home of the bride's parents, Milverton Blvd., Toronto, recently.

Rev. A. P. Brace, who married the bride's parents, performed the ceremony.

The bride, who was given in marriage by her father, wore a soldier blue ensemble, matching hat and a corsage of roses. The matron of honor was Mrs. George Dickson and Philip Macklem was groomsmen.

After the reception the bride and groom left on a trip to Quebec and on their return will live in Toronto.

Mr. and Mrs. Alex. Cuyler of Kincardine were in town on Sunday, calling on old friends.

Mr. and Mrs. Peter Eleias of Toronto were guests of Miss Hayes over Sunday.

Mr. and Mrs. Carson Harrison were weekend guests at the home of Dr. and Mrs. G. W. E. Macpherson.

Dr. and Mrs. Macpherson were guests of Dr. and Mrs. E. Walker at Port Colborne for a few days last week.

Anniversary services in the United church are being planned

for Sunday, Nov. 10, when Rev. C. E. Dyer of New Toronto will be the guest speaker.

A hot supper and concert will be held on the Wednesday evening following.

Queensville

Queensville United church anniversary services will be held on Sunday, Nov. 4, morning and evening. Rev. F. W. Dunlop of Laurel will speak in the morning and Rev. Dr. E. J. Thompson of Aurora in the evening. Special music will be provided by Queensville United church choir under the leadership of Mrs. J. L. Smith.

On Tuesday, Nov. 5, the annual hot food supper will be held. Following the supper a concert will be given by the Victoria quartet of Toronto. This is the first visit to Queensville by the Victorian singers and they come highly recommended, having sung yearly at the Canadian National Exhibition and having sung in a feature-length Hollywood film.

The regular meeting of the Queensville branch of the Women's Institute will be held at the home of Mrs. Wilbert Dew, on Wednesday, Oct. 30, at 2:30 p.m.

An interesting paper and report of the girls' conference held at Guelph will be given by Miss Harper and Miss Stickwood.

Miss Mary Weddel will entertain the ladies with two piano selections.

The roll-call will be responded to by giving a use for felt. Lunch committee is Mrs. J. L. Smith, Mrs. H. Shannon and Mrs. Geo. Pearson.

Mrs. Charles Stickwood of Newmarket visited friends in Queensville on Tuesday.

WHITCHURCH

MARSHALL YAKE DIES IN SIXTY-FOURTH YEAR

The death occurred suddenly on Tuesday in Whitchurch township of James Marshall Yake, in his 64th year. A member of an old Whitchurch township family, he was born there and spent practically all his life in the same district. He was a member of Wesley United church and in politics he was a Conservative. He was a member of the Orange order.

The funeral service was held at his late residence on the 5th concession, to Pine Orchard cemetery today, with Rev. W. A. Westcott conducting the service.

He is survived by his widow, the former Phoebe Close, three daughters, Mrs. Forest Toole of Aurora, Mrs. Garfield Lucas of Maple and Mrs. Lorne Ireland of Weston, R.R. 2; four sons, Pte. Floyd Yake of the Dufferin-Haldimand Rifles, Bruce, Herbert and Raymond at home; one sister, Mrs. Mary Law of Lemonville, and four brothers, Charles of Toronto, William of Vivian, Austin of Lemonville and John of Vanderford.

Over 5,000 people read The Era every week.

Holland Landing

The village is glad to hear that Miss Janet Hamilton is improving slowly. Her sister, Mrs. George Ezzard of King, is nursing her. Mrs. J. W. Smith fell and injured her back on Monday. Friends wish her a speedy recovery.

Mr. and Mrs. Maurice Chadwick and sons of Toronto spent Sunday on their milk ranch here.

Mr. and Mrs. W. J. McCallum attended the wedding on Saturday of Miss Grace Wolfe and Mr. Leslie Jones of Streetsville. Mrs. Jones is a niece of Mr. McCallum.

Over 5,000 people read The Era every week.

Why Not Share The Burden?

(Reprinted from the Rural Cooperator, Presenting the farm viewpoint by H. H. Hamann, president of the Dominion Federation of Agriculture.)

"THE WAR HAS INVOLVED substantial changes in the market for farm products but it has not brought a lasting solution to the problems of Canadian agriculture," says a recent monthly review issued by the Bank of Nova Scotia. The problem facing Canadian agriculture is clearly one of lack of demand in relation to heavy production and in some cases to the large stocks of farm products on hand, the bank report adds.

THE EDITOR of Toronto Saturday Night gets close to the root of the trouble when he says, "The industrial producer does not as a rule produce until he has been assured of a pretty definite market for his product at a pretty definite price—a market not necessarily among the final consumers, but a perfectly satisfactory market so far as he, the industrial producer, is concerned, because it guarantees him cash in exchange for his goods as soon as they are produced and transfers the burden and risk of carrying them to some intermediary party. The agriculturalist has no such advantage. He cannot get a contract for his produce before he has produced it. He just goes ahead and produces, in the confident hope that somebody will turn up to buy his goods when they are ready at some price or other."

CANADIAN FARMERS are producing a great abundance of the most wholesome food products. That abundance is a blessing to Canadian consumers generally, to the people engaged in processing and transporting and merchandising those foodstuffs and to all other classes in the community except to the farmers themselves. Most of all it is a vital and worthy, yes and willing, contribution to the empire's war effort. But to the farmer who has produced it it is permitted to become an agonizing burden by glutting his markets and depressing his prices.

IN SOME LINES TODAY the industrialist is assured a profitable price for his entire output—and he refused to be limited to a five per cent profit margin. The assured price is guaranteed by the Canadian government and paid for with the people's money out of the federal treasury. Though foodstuffs are vital, as are military supplies, to our war effort, no similar consideration is given to agriculture. Even if an assured price is not guaranteed for agriculture's output of food products, why should not provision be made in our national policy to prevent the piling up of agricultural surpluses or, if that is not done, to take steps to relieve farm people from carrying the full burden and suffering the economic consequences of those surpluses? Since surpluses of food products are a blessing to all other citizens, why should not all citizens help share the responsibility of carrying them?

COUNCIL WON'T ALLOW MORE ENCROACHMENTS

Permission to encroach ten inches further out on the sidewalk, in order to construct a box-office, was refused to the Strand theatre at a town council meeting on Monday evening.

Roy Rhinehart, manager of the theatre, explained that the purpose was to have a box-office from which the attendant could see in three directions.

"Do you know where the street line is now?" asked Deputy-Reeve Joseph Vale.

"They're over it about three feet now," said Councillor A. D. Evans.

"If they are over the street line now, I move it not be granted," said Deputy-Reeve Joseph Vale.

"Well, if they are three feet over already, and it will improve the appearance of the show, why not let them?" asked Councillor Frank Bowser.

"It will give a lot of trouble to refuse this," said Mr. Vale. "Remember the Bank of Toronto. Even then, they were still on their own property. Molyneux came to us for permission to come out on the street to line up with the show. If we let the show go out further, Cousins might make alterations and want to come out to this new line. It will save us a pack of trouble to make a rule and stick to it."

"What is the advantage of bringing the box-office out?" asked Deputy-Reeve Joseph Vale.

"It gives us a view three ways," said Rhinehart.

"Is Molyneux out on the street?" asked Mr. Vale.

"About three feet," said Mr. Vale.

A motion by Mr. Vale that the request not be granted was carried unanimously.

ENEMY REPELLED ALONG CANAL LINE

On Sunday a company of Queen's York Rangers undertook the defense of Newmarket and after four hours of maneuvers along the Newmarket canal routed the enemy.

Three platoons, No. 10, Newmarket, No. 11, Aurora and No. 12, Newmarket, assembled at 11:15 at Newmarket town square and marched to the assembly area at Watson's farm, Hounst St., on the outskirts of Newmarket.

Four Royal Canadian Army Service Corps trucks transported the equipment to the front. There the company was divided into four groups each with an appointed tank to do as quickly as possible. Company headquarters were established by Capt. D. O. Mungovan and Lieut. J. M. Woodbridge, second in command, in the "barricade house."

No. 1 platoon headquarters signalled under Capt. J. Newberry and Lieut. E. D. Bell quickly set up field telephones and established communications. Machine gun positions were dug with four feet wide and three feet six inches deep. These were skillfully camouflaged and protected with sand and earth. The view commanded practically the entire site of the engagement. As dispatches came in and runners arrived bearing messages from the various platoon headquarters, troops were quickly dispatched over field and dale, swamp land and woods to the points picked by the platoon commanders.

Scouts and reconnaissance parties had prepared the troops for what was ahead of them. Skillfully hidden, a battery of machine guns under 2nd Lieut. Ray Canham commanded the lowlands and woods and the approach to the hill.

On the summit 2nd Lieut. Cecil Wilkins and his hand-grenade section in action, each man taking throw both left and right-handed from advancing positions and prone on the ground.

Meanwhile, headquarters kept up constant communication with platoon headquarters, ever alert to

WILL OPEN NEW STORE

Hilldale Dairy will open a sandwich bar and ice cream business in the near future, in the new store, directly opposite the dairy, 97 Main St.

MAY GATHER SCRAP TO SELL FOR WAR PURPOSES

Mayor Dr. S. J. Boyd said with regard to a proposal from Hydraulic Metals Ltd., Toronto, to purchase scrap metal from the town, at a town council meeting Monday evening.

The town would carry on a campaign to gather the scrap, similar to the campaign being carried on by the city of Toronto.

It was suggested that the proposal be turned over to the Newmarket Veterans Association. It was decided to have the clerk first obtain more information.

RAILS TAKEN DOWN

Insurance amounting to \$2,000 will be placed on timber, formerly used for the race-track fencing, now stored in the building at the northwest corner of the fair grounds, it was decided by the town council Monday evening on the suggestion of Councillor Frank Bowser.

Frank Bowser has taken over his father's grocery business, and has made some changes in the interior arrangements.

Chas. Bunn, who has a house on town land in Connaught Gardens, will be allowed to purchase the lot for \$50, it was decided by the town council Monday evening. Councillor A. V. Higginson raised the question on behalf of Mr. Bunn.

RED CROSS SOCIETY WILL MEET OCT. 30

The annual meeting of the Newmarket Red Cross society will be held in the town hall on Wednesday, Oct. 30, at 3 p.m.

It is earnestly hoped there will be a full attendance of all those interested, men as well as women, in the work of the Red Cross. Reports will be given and the election of officers will take place.

GUIDES PLAN CANVASS

The First Newmarket Company of Girl Guides held their weekly meeting on Tuesday evening, Oct. 22, at which E. McElroy gave instructions in fractures.

As Saturday, Oct. 26, is national Guide day, the guides will be tuning in their radios to listen to H. R. H. Princess Alice, Countess of Athlone, at 9 p.m. D.B.T., over CBU.

Saturday, Nov. 2, the Guides will make a house-to-house canvass to collect copper. So please save the pennies for the Guides. The collection will be used to send cigarettes at Christmas to the Newmarket boys who are overseas.

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BRITAIN AT BAY

The dramatic picturization of the spirit and defences of the Citadel of Freedom

ARCADE OCTOBER ECONOMY

SPECIAL
Saturday, Oct. 26, only
Ladies' fashioned slippers
in rayon and wool hose,
41c per pair, all new fall
shades

Sale

SPECIAL
Saturday, Oct. 26, only
Men's heavy cream-colored
T. wool and cotton rib
shirts or drawers, 81c each

SAVINGS FOR MEN

Plum shade, rib knit, warmly brushed
combs, reg. \$1.39, Special, \$1.14 suit
Fully sized, heavy dressing work
shirts, reg. \$1.99 Special, 84c
Heavy rib, all wool, reinforced heel
and toe, work socks 23c pr.
Guaranteed machine-made, six
cyclet, rolled edge sole, reg.
\$1.69 Special, \$1.39

SAVINGS FOR LADIES

Full-fashioned chiffon or service-
weight hose Special, 63c pr.
Warm rayon and cotton snuggles, 19c pr.
Satin slips, brassiere top, twin seams,
reg. 79c Special, 64c

FREE — Your choice of any HAT with
the purchase of any COAT

VALUES SUCH AS THESE ARE ONLY OFFERED AT

Chain ARCADE Stores

ALWAYS LEADING IN VALUE

SATISFACTION GUARANTEED OR MONEY CHEERFULLY REFUNDED

Vanta undies and baby sup-
plies at the nursery. (Vanta
Shoppes), Main St.

SEE MOVIE FILM OF BOMBED ENGLAND

The Newmarket branch of the Home and School Association held its regular monthly meeting in the Stuart Scott school on Tuesday evening.

Mrs. J. C. Edwards presided in the absence of Rev. Burton Hill, the president.

Mrs. Marie Draper Lyons, accompanied at the piano by Mrs. S. C. Rutledge, sang a delightful group of English, Irish and Scotch songs, among the loveliest of these being, "Drink to me only with thine eyes," "Danny Boy" and "Think On Me."

Donald Cribar, talented young son of Mr. and Mrs. Jos. Cribar, favored the capacity audience with two beautiful cornet solos.

The one, "Among the Stars," by Solomon was brilliantly played.

The other, "The Lost Chord," by Sullivan was delightful to hear. Donald is a very gifted musician, of whom the town is justly proud.

Following the musical entertainment a very pleasing motion picture program was presented.

The purpose of the picture was to demonstrate the possibilities of films in adult education.

The picture was selected by the National Film Society of Ontario and the visual aids and radio commission of the Home and School Association of Toronto.

The film, "Oil from the Earth," graphically depicted the story of oil from its formation in the earth centuries ago, till the present day, when it is drilled for with the most modern machinery and equipment.

The picture is not completed till the oil has reached the refinery, its products and bi-products manufactured and their very many uses demonstrated.

After the showing of the picture the thought uppermost in many minds was, what would become of civilization, as it is known today, without oil and its bi-products.

The second film dealt with band music and percussion instruments used in bands.

It was marvellous to see and hear the band in action, and then to see demonstrated and hear each percussion instrument played individually.

The third film touched all hearts. It dealt with the bombing of the large English cities and the evacuation of children to the rural sections of England and Scotland.

Those who were fortunate enough to see these films will realize the invaluable place pictures and radio will, in time, assume in the education of the individual and the masses.

COUNTY MEN JOIN UNIT

Warden Earl Bales of York county, a war veteran, has been attached to No. 11 platoon (Aurora) of the Queen's York Rangers.

Harvey Rose, county engineer, who ranks as a captain in the Imperials, has been attached to No. 121 (Newmarket). They are classed as supernumeraries.

move men to the vulnerable sectors. The army's mobile force hovered in the vicinity prepared to swing into action under the direction of Lieut. Dr. J. O. Cook, but fortunately among the 150 men in action not one casualty of any description was reported.

Then came the news the enemy had been routed and the troops moved back to the waiting trucks, tired and muddy, but spirits undimmed. Lieut. T. C. Lane had a merry time all day, as he played Simon Legree of the "diggers," but dug as much and sawing as mean a pick as the battle-hardened private, Lieut. Frank Chosey and Lieut. C. J. Wilkins were the other platoon commanders.

As the equipment was being packed away, No. 10 platoon (Newmarket) got called back to fill in the trenches and took it smiling.

The afternoon's manoeuvres took until 6 p.m.

PARCEL CONTAINS "A SOLDIER'S NEEDS"

The following letter was received by Mrs. W. H. Wilkins from L.Bdr. E. G. Jeffery, with the C.A.S.F. in England.

Dear Mrs. Wilkins: "I am a few lines to let you know I received the parcel O.K. It arrived in splendid shape and to say that I was pleased with it would be putting it very mildly indeed. The contents were just what I needed most, and as I am only an average soldier, I think I could safely say that a parcel such as you sent me could be classed as 'what to actually send a soldier'."

"From the bottom of my heart, I wish to thank you sincerely. It was a mighty fine gesture on your part. I also wish to convey my heartfelt thanks to the ladies of the East Gwillimbury branch of the Red Cross. The sweaters and socks fit me just fine. I would like to congratulate them on the splendid way these garments were knit."

"So, again thanking you and the rest for the parcel."

As ever,
Ernie.

BSS738 L.Bdr. E. G. Jeffery, C.A.S.F., Base Post Office, Canada.

JURY ASKS BETTER LIGHTING AT CORNER

Improved lighting and better warning signs at the intersection at Yonge and Eagle Sts. were recommended by the coroner's jury, which met on Tuesday evening in the town hall, to investigate the deaths of A. C. Carter and five other soldiers, killed at the intersection when their car crashed into the back of a truck, on Sept. 26.

The verdict stated that "A. C. Carter came to his death by accidental means, when the car in which he was riding came into contact with a truck owned and operated by Steve Marsh."

The jury recommended "on account of the numerous and serious accidents occurring at this intersection, that more efficient warning signs be placed at the approaches and that the present stop lights be increased in size from six to 10 inches. The arms suspending the lights should be extended in length to make the lights more visible and the lighting system at the intersection should be improved."

Ronald Manktelow, the only soldier in the car who survived the crash, testified at the inquest. Two witnesses, soldiers, and passengers in other cars, testified that the car had been travelling at an excessive rate of speed before the impact.

Tests made on three of the deceased after the accident showed

no signs of alcohol, stated Dr. E. R. Frankish, provincial analyst. One of these was made on the driver of the car.

Coroner Dr. L. W. Dales after hearing the evidence, expressed his opinion that improved lighting was needed. He described the accident as one of the worst in Ontario's history.

The camp hospital is functioning now, with a few cases of light colds. Foot-trouble is pretty well over now, with the boys hardened up to the heavy boots and the marching.

Men from the camp do not hitch-hike. That is, they don't thumb rides. They are free to accept rides offered them, however, by kindly motorists.

MAY LEASE BANK

Alex. Georgas, enterprising restaurant man, is considering leasing the former provincial savings bank for a second restaurant, as a result of the business created by the military camp.

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